

## Arthur Sanders

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Department of Political Science  
Drake University  
Des Moines, IA 50311  
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### EDUCATION

- AB. Franklin and Marshall College. Lancaster, Pennsylvania. May 1978.  
Major: Government (College and Departmental Honors, Phi Beta Kappa).
- Ph.D. Harvard University. Cambridge, Massachusetts. November 1982.  
Dissertation: "Liberalism and Conservatism and the American Public."

### RESEARCH INTERESTS

American Politics: mass political attitudes and behavior, political parties,  
public opinion and the policy process, women and politics, media and politics.

### PROFESSIONAL EXPERIENCE

#### Employment History:

- Professor, Department of Political Science, Drake University (2002-present) (Department Chair, 2004-present).
- Director, Honors Program, Drake University, (2000-present)
- Associate Professor, Department of Political Science, Drake University (1993-2002)
- Assistant Professor, Department of Political Science, Drake University (1990-1993)
- Assistant Professor, Department of Government, Hamilton College (1982-1990).
- Consultant, United Way of Greater Utica (1989-90) (Part of a project assessing social service needs in Oneida and Herkimer counties.)
- Director, Hamilton College Semester in Washington Program (fall 1983).

#### Courses Taught:

##### American Politics

- Public Opinion
- The American Political Process
- The American Electoral Process
- The American Political Tradition
- American Political Thought
- Extremist Politics in America

Media and Politics  
Women and Politics

Comparative Politics

Political Parties and Interest Groups (Industrialized Democracies)

Methodology

Data Analysis for Politics and Policy

Women's Studies

Introduction to Women's Studies

Other Classes

Senior Seminar in Politics  
Perspectives on American Character and Society  
Honors Orientation  
Children's Television (Honors Seminar)  
Public Intellectuals (Honors Seminar)

**GRANTS, AWARDS AND FELLOWSHIPS**

Iowa Citizens for Community Improvement. 2005. To do a study of the role of money in Iowa state elections and legislative sessions.

Drake University, College of Arts and Sciences, Stalnaker Lecturer, 2004

Drake University Faculty Development Grant, December 1995. For the purchase of a CD-Rom drive to allow better integration of ICPSR data into Drake student research activities.

Drake University Faculty Research Grant. July 1994. Funding for a study of the ways in which people interpret the social and political messages of entertainment television.

Drake University College of Arts and Sciences. April 1994. Teacher of the Year, 1993-94.

United Way of Greater Utica. July 1989. Funding for a study (with James White, David Hakken and Jan DeAmicis) of social service needs in Oneida and Herkimer Counties.

Margaret Scott Bundy Fellowship. July 1986. Hamilton College fellowship for one semester of the 1987-88 academic year.

American Political Science Association Research Grant. May 1986. For some of the costs of a project involving in-depth interviews with 25 citizens in the

Utica, NY area exploring the meaning of political symbols and the way people think about the world of politics.

Hamilton College General Research Grant. Fall 1985. To help cover the costs of a project on the meaning of common political symbols.

## PUBLICATIONS

"The Impact of BCRA on the Presidential Nomination Process." In Dancing without Partners, edited by David Magleby, Quin Monson, and Kelly Paterson. Provo, Utah: Center for the Study of Elections and Democracy (2005).

"Taking it to the Streets: The Iowa Presidential Campaign of 2004." In Dancing without Partners, edited by David Magleby, Quin Monson, and Kelly Paterson. Provo, Utah: Center for the Study of Elections and Democracy (2005).

"Creating Effective Political Ads" in Lights, Camera, Campaign! Edited by David Schultz. New York: Peter Lang Publishers. 2004.

"The 2002 Iowa House and Senate Elections: The More Things Change..." (with David Redlawsk). PS: Political Science and Politics (abstract) 36: No. 2: 406 (2003), and at [www.apsanet.org/PS/july03/redlawsk.pdf](http://www.apsanet.org/PS/july03/redlawsk.pdf) (article).

"The Iowa Senate and 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> Congressional District Elections" (with David Redlawsk). In The Last Hurrah, edited by David Magelby and J. Quin Monson, Provo, Utah: Center for the Study of Elections and Democracy (2003)

Prime Time Politics, Glen Allen, VA: College Publishers, Inc., (2001).

"Groups and the Grassroots in the Iowa Caucuses" (with David Redlawsk). PS: Political Science and Politics (abstract) 34: No. 2: 270 (2001), and at [www.apsanet.org/PS/June01/redlawsk.cfm](http://www.apsanet.org/PS/June01/redlawsk.cfm) (article).

"Money in the Iowa Caucuses" (with David Redlawsk) in Getting Inside the Outside Campaign, edited by David Magleby, Provo, Utah: Center for the Study of Elections and Democracy (2000)

"Teaching Introductory American Politics as Part of a Learning Community." PS: Political Science and Politics 33: No. 2: 207-212 (2000)

Victory: How A Progressive Democratic Party Can Win and Govern. Armonk, NY: ME Sharpe, Inc. (1992)

"Oneida/Herkimer County Human Needs Assessment Report" (with David Hakken, James White, Jan DeAmicis and Mary Ann Ewen), Utica, NY: United Way of Greater Utica, (1991)

Making Sense of Politics. Ames, Iowa: Iowa State University Press, (1990).

"Ideological Symbols." American Politics Quarterly 17: 227-255 (1989).

"The Meaning of Party Images." Western Political Quarterly 41: 583-599 (1988).

"Rationality, Self-Interest and Public Attitudes on Public Spending Issues." Social Science Quarterly 69: 311-324 (1988).

"The Myth of Charisma in American Politics." (Co-authored with Kenneth Wagner) Social Policy 18 (no. 3): 57-61 (1988).

"The Meaning of Liberalism and Conservatism." Polity 19: 123-135 (1986).

"Political Parties and the Mass Media." Election Politics 3 (no.3): 21-25 (1986).

"Comment on Carson and Oppenheimer." American Political Science Review 79: 826-827 (1985).

## **BOOK REVIEWS**

"Making Democracy Work," a review of *Deliberation, Democracy and the Media* edited by Simone Chambers and Anne Costain, The Review of Communication (January 2003).

*Late-Breaking Foreign Policy* by Warren Strobel, H-Pol, [www.h-net.msu.edu/reviews](http://www.h-net.msu.edu/reviews) (1998)

*Party Organizations in American Politics*. by Cornelius Cotter, et. al., American Political Science Review 79: 1183-1184 (1985).

*Mediated Political Realities*. by Dan Nimmo and James Combs, American Political Science Review 78: 1117-1118 (1984).

*A Question of Loyalty*. by Paul Sniderman, American Political Science Review 77: 1057-1058 (1983).

## **WORK IN PROGRESS**

Losing Control: Presidential Elections and the Decline of Democracy (under contract with Peter Lang Publishers, Inc.) Manuscript in preparation. To be completed in 2006

The impact of money on Iowa state elections and legislative activity.

"Money and Groups in the Iowa Caucuses – 2004" Book chapter. In Press. Rowman & Littlefield (2006)

"Money and Groups in the Iowa General Election Campaign – 2004" Book chapter. In Press. Rowman & Littlefield (2006)

### CONFERENCE PAPERS AND PARTICIPATION

"The Impact of BCRA on the Iowa Presidential Campaign." The Annual Meeting of the Midwest Political Science Association. April 2005. Chicago, IL.

Discussant on panel on "Voter Mobilization." The annual meeting of the American Political Science Association. August 2004. Chicago, IL.

"Media Coverage of Local Elections – The Rise of the Internet? The Case of the Des Moines Mayoral Election, 2003." The annual meeting of the Midwest Political Science Association. April 2004. Chicago, IL.

Participant in Roundtable Discussion, "First in the Nation: The Iowa Caucuses and New Hampshire Primary." The annual meeting of the Southern Political Science Association, January 2004, New Orleans, LA.

"The 2002 Iowa Senate and Congressional Election" (with David Redlawsk) A paper presented at the Annual Meeting of the Midwest Political Science Association, April 2003, Chicago, IL.

Discussion leader/participant in a "short course" on "The Race for the Presidency 2004: A Look at Iowa, New Hampshire and the 'Invisible Primary.'" At the Annual Meeting of the American Political Science Association, August 2002, Boston, Ma.

Discussant on a panel on "Mass Media and Politics: Western European Perspectives." At the Annual Meeting of the American Political Science Association, August 2002, Boston, Ma.

Chair of a panel on "The Importance of Political Parties." At the Annual Meeting of the American Political Science Association, August 2002, Boston, Ma.

"The Internet as a Tool of Democratic Citizenship in Local Elections." A paper presented at the Annual Meeting of the Midwest Political Science Association, April 2002, Chicago, and IL.

Discussant on a panel on "Cyberpolitics: Websites as Political Communication." At the Annual Meeting of the American Political Science Association, August 2001, San Francisco, Ca.

"Money in the 2000 Iowa Caucuses." A paper presented at the Annual Meeting

of the American Political Science Association, August 2000, Washington, D.C.  
(with David Redlawsk)

"Outside Money in the 2000 Iowa Caucuses." A paper presented at the Annual Meeting of the Midwestern Political Science Association, April 2000, Chicago, IL  
(with David Redlawsk)

"World Wide Web and Press Coverage of the Des Moines City Elections." A paper presented at the "Ground Troops Conference" of the Democracy-On-Line Project, George Washington University, December 1999, Washington, DC.

"Teaching Introductory American Politics as Part of a Learning Community." A paper presented at the Annual Meeting of the Midwestern Political Science Association, April 1999. Chicago, IL.

"How Watching Television Affects our Views of Politics." A paper presented at the Annual Meeting of the Iowa Conference of Political Scientists, November 1998. Ames, IA.

Discussant on a panel on "Politics: Thinking Through the Process and Influencing Factors." Annual Meeting of the American Political Science Association, September 1998. Boston.

"How Watching Television Affects our Views of Politics." A paper presented at the Annual Meeting of the American Political Science Association," August 1997. Washington, DC.

Chair for a panel on "Political Advertising." Annual Meeting of the American Political Science Association, August 1997. Washington, DC.

Participant on Roundtable on "Issues of Inequality and Discourse in the 1996 Presidential Election." Annual Meeting of the American Political Science Association, September 1996. San Francisco, CA.

Discussant on panel on "Political Communication as Elite Interpretation and Persuasion." Annual Meeting of the American Political Science Association, September 1996. San Francisco, CA.,

"Measuring Candidate Qualities: Some Preliminary Thoughts." A paper prepared for the NES Conference on Candidate Evaluation, December 1994, Berkeley, CA.

Chair for a panel on "Politics and Entertainment Television." Annual Meeting of the American Political Science Association. September 1994. New York, NY.

Discussant for panels on "Rationality and Sophistication in American Public Opinion," and "Party Leader-Follower Relationships." Annual Meeting of the American Political Science Association. September 1993. Washington, DC.

Discussant for panels on "Presidential Elections: Primaries and Nominations," and "The Dynamics of Political Behavior." Annual Meeting of the American Political Science Association. September 1992. Chicago.

"Making Sense of Politics." Presented at the annual meeting of the American Political Science Association. August 1991. Washington, D.C.

"Making Politics Matter Again: Ideological Strategies for the Democrats in the 1990s." Presented at the annual meeting of the Midwestern Political Science Association. April 1991. Chicago.

Discussant for a panel on "Citizenship and Democratic Politics." Annual meeting of the Midwestern Political Science Association. April 1991, Chicago.

"Public Perceptions of Social Service Needs." Presented at the annual meeting of the Iowa Conference of Political Scientists. November 1990. Des Moines.

Discussant for a panel on "Ideological and Schematic Approaches to Understanding Public Opinion." Annual meeting of the Southern Political Science Association, November 1988, Atlanta.

Discussant for a panel on "Evaluations of Political Elites." Annual meeting of the American Political Science Association, September 1988, Washington, D.C.

"Public Opinion and U.S. Policy in the Persian Gulf." (with Deborah Gerner) Presented at the annual meeting of the International Studies Association, April 1988, St. Louis.

"Patterns of Political Thinking: The Case of Partisanship." Presented at the annual meeting of the Northeastern Political Science Association, November 1987, Philadelphia.

"Ideological Symbols." Presented at the annual meeting of the American Political Science Association, September 1987, Chicago.

"The Meaning of Party Images." Presented at the annual meeting of the Northeastern Political Science Association, November 1986, Boston.

Discussant for a panel on "Schema Theory." Annual meeting of the American Political Science Association, September 1986, Washington, D.C.

"National Forces and Electoral Coalition: A Return of 'Party' Voting?" Presented at the annual meeting of the Northeastern Political Science Association, November 1985, Philadelphia.

"The Changing Meaning of Political Schema: The Case of Liberalism and Conservatism." Presented at the annual meeting of the American Political Science Association, September 1985, New Orleans.

"The Symbolic Bases of Political Schema." Presented at the annual meeting of the

Northeastern Political Science Association, November 1984, Boston.

"Public Attitudes Toward Public Spending." Presented at the annual meeting of the American Political Science Association, September 1984, Washington, DC.

## **PROFESSIONAL ACTIVITIES**

### *Reviewed Articles for:*

Advances in the Economic Analysis of Participatory and Labor Managed Firms

American Politics Quarterly

Journal of Politics

Politics and Policy

PS: Political Science and Politics

Social Science Quarterly

Western Political Quarterly

### *Professional Associations:*

American Association for Public Opinion Research

American Political Science Association

Midwestern Political Science Association

### *Drake University:*

University Senate 1994-1997, 2000-2003 (President, 2002-2003), 2004-present

(As President of the Faculty Senate, I sat on other committees including the President's Cabinet, the Senior Advisory Council, and the Institutional Planning and Review Committee, and I served as the Faculty Representative on the Board of Trustees's Academic Affairs Committee).

University Budget Committee 2005-present

University Academic Freedom and Tenure Committee 2004-present

Faculty Representative, Board of Trustees, Athletic Affairs Committee, 2004-present

University Senate Executive Committee, 2001-2003

Task Force on the First-Year Experience, 2002-2003

Arts and Sciences Dean's Search Committee, 2001-2002

Arts and Sciences Council, 1993-95, 1997-1999, 2000-2002

(Chair, 1994-95, 1998-99)

Arts and Sciences Promotion and Tenure Committee, 1997-2000 (chair, 1999-2000)

Drake Athletic Council, 1999-2002

Athletic Task Force, 2001-2002

Arts and Science Faculty Cabinet (1994-95, 1996-97, 1998-99)

Arts and Sciences, Planning and Review Committee, (1994-95, 1997-98)

University General Education Development Committee (1995-1996)

NCAA Self-Study Evaluation Committee (1995-1997)

President's Commission on Student Diversity (1994-1995)  
General Education Committee, 1992-1994 (chair, 1993-94)  
Women's Studies Planning Committee, 1990-present  
    Curriculum Subcommittee, 1991-1997  
Official Representative, ICPSR, 1991-present  
Vision 2000 Committee, 1992-1993  
Committee to Revise Guidelines for Tenure and Promotion, 1991

*American Political Science Association:*

Doris Graber Award Committee, 1998  
E.E. Schattschneider Award Committee, 1995

*Non-Academic Professional Activities:*

2006- State Key Vote Advisory Board, Project Vote Smart, Philipsburg, MT,  
Election Analyst, FOX-17, Des Moines, IA, 2004.  
Election Analyst, WHO, News Radio, Des Moines, IA, 1994, 1996, 1998,  
2000, 2002  
Election Analyst, WOI, TV-5, Des Moines/Ames, IA, 1990, 1992  
Consultant for the United Way of Greater Utica, Utica, NY, 1989-1990.  
Election Analyst, "The Daybook" WIBX Radio, Utica, NY, 1988.  
Election Analyst, WUTR, TV-20, Utica, NY, 1984.

*Community Service:*

Interviews for newspapers, radio and television.  
Lectures and seminars for educational and community groups.  
Spokesperson, Committee for a Just Court, Fall, 1987.  
Elderhostel, summers, 1984-1989.

**References available upon request.**