

COLLABORATIVE EDUCATION INSTITUTE (CEI)

CEI is a continuing pharmacy education provider developed as part of a collaborative effort between Drake University, the University of Iowa and the Iowa Pharmacy Association. The site will host a broad base of CE programs focused on everything from timely clinical topics to preceptor development education. CEI is committed to the concept of Continuing Professional Development and is on track to becoming a leading educational source for pharmacists, students and technicians. [More info on page 2](#)



New Opportunities for Pharmacy Students with South African University

International opportunities for Drake pharmacy students have expanded through a collaboration with the University of KwaZulu-Natal in Durban.

[Full Story on page 6](#)

CEI AND DRAKE TO OFFER PRECEPTOR DEVELOPMENT

CEI has developed a set of modules focused on the professional development of preceptors. The modules focus on the role of the preceptor, developing a site and tips for giving constructive feedback. The courses are accredited for 2 hours CE and Drake preceptors can participate free of charge!

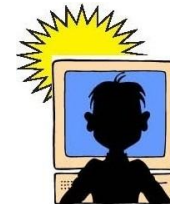
[Details on page 2](#)

Log-In to Learn

An interactive e-Journal Club for Pharmacists

An important teaching opportunity for preceptors from CEI!

[Learn more on page 3](#)



THE MANY AVENUES OF PHARMACY

A look at three award recipients from Drake University College of Pharmacy and their diverse career paths

- by Kelley Johnson, PharmD Candidate 2008



Recipients of the 2007 Alumni Achievement Award and the 2007 young Alumni Achievement Award

From left: Dean Raylene Rospond, Mary Walbridge, Suzanne Sietsema Blackburn and DeeAnn Wedemeyer-Oleson

In today's business world, pharmacy graduate students do not necessarily have to worry about finding a job; rather their tough decisions include narrowing down their choice of job offers and choosing which area of pharmacy they would like to pursue.

Drake University College of Pharmacy recently recognized three recipients with the 2007 Distinguished Alumni Award. The winners clearly illustrate the diverse paths that the pharmacy profession has to offer its graduating students. [See page 4 for full story.](#)

Also inside:

- 2007 Preceptor of the Year Awarded
- Important Dates and Events
- Where Do They Go? A look at Drake's 2007 pharmacy students post graduate plans

If you have questions or comments, please contact us at exp.pharmacy@drake.edu

COLLABORATIVE EDUCATION INSTITUTE (CEI) WEBSITE LAUNCHED!



The **Collaborative Education Institute (CEI)** is a continuing pharmacy education provider developing and delivering professional and educational opportunities for pharmacists, pharmacy technicians and student pharmacists. CEI has been developed as part of a collaborative effort between Drake University College of Pharmacy and Health Sciences, University of Iowa College of Pharmacy and the Iowa Pharmacy Association. The collaboration is focused on the advancement of pharmacy practice and the enhancement of the quality of pharmaceutical care provided to patients.

Drake University College of Pharmacy and Health Sciences, located in Des Moines, Iowa, contributes a strong national presence in entrepreneurial leadership and disease state management, resources and renowned clinicians and faculty. The University Of Iowa College Of Pharmacy brings strong research and educational capabilities, resources and renowned pharmacy and health science faculty. The Iowa Pharmacy Association is housed with a premiere state, membership-based organization that has successfully spearheaded continuing education endeavors and practice change initiatives, both in Iowa and nationally. "This partnership brings together the strengths of three organizations to further advance continuing pharmacy education and continuing professional development by ensuring the highest quality educational programming for pharmacists and other health care providers locally, regionally and nationally," says Jennifer Moulton, Senior Vice President of Educational Affairs for the Iowa Pharmacy Association.

CEI is committed to the concept of Continuing Professional Development (CPD) for pharmacy professionals and educators. CPD is a self-directed, ongoing, systematic and outcomes focused approach to learning and professional development. The launch of this web site is the first step in establishing CEI's ability to foster this learning process. Ultimately, this site will contain a variety of tools to assist pharmacists, technicians and educators in optimizing learning outcomes to truly enhance your pharmacy practice.

CEI TO OFFER PRECEPTOR DEVELOPMENT

CEI has developed a set of modules focused on the professional development of preceptors. Pharmacists serving as preceptors play an increasingly key role in the Doctor of Pharmacy curriculum. Under new ACPE accreditation guidelines, new preceptors will be required to complete mandatory training prior to accepting students. To meet this requirement, Drake University and University of Iowa preceptors will be asked to participate in 4-30 minute modules. These core modules address the following topics:

- Giving Experiential Students Constructive Feedback
- The Role of the Preceptor
- Developing Your Experiential Site

An additional module accompanies this set which addresses Drake Universities pharmacy education philosophy and provides instruction on the use of Drake's online Pharmacy Education Management assessment tool, PEMS.

These modules are accredited by ACPE and upon completion, preceptors will receive .2 CEU or 2 hours of credit. These courses are open to all Drake University preceptors. If you are not a new preceptor, but would like to review these courses, you may do so free of charge. Just send us an email at exp.pharmacy@drake.edu and we will provide you with a prepaid code so you can access the courses at no cost.

For more information, visit the CEI website at www.theCEInstitute.org or call the Iowa Pharmacy Association at 515.270.0713.

LOG-IN TO LEARN

An important teaching opportunity for preceptors—from CEI!



Log-In to Learn

An interactive e-Journal Club for Pharmacists

Log-In to Learn is a live webcast CE program discussing timely clinical reviews in primary literature, meeting online at NOON on the 2nd Wednesday of every month. The program is sponsored by the

This program is offered every month and is presented and monitored by various faculty members from area colleges of pharmacy, including both Drake University and the University of Iowa. The programs are sponsored and implemented by the Collaborative Education Institute (CEI), an educational partnership between Drake University, the University of Iowa and the Iowa Pharmacy Foundation. Pharmacists and student pharmacists who participate in this e-journal club will critically evaluate a different journal article that discusses a new drug or breakthrough clinical trial each month. Participants will read the article before the live web cast session and reflect on key points that will be provided to them. The live session will discuss the article and provide an opportunity for discussion about its relevance in pharmacy practice.

By registering yourself, your students can participate in the program with you at no additional charge. **This is an excellent way for you to incorporate additional education into your rotation and to teach the students the importance of ongoing education with regards to new medical information and trends while obtaining CE credit for yourself!** Visit the Iowa Pharmacy Association website to get additional registration details at www.theceinstitute.org or contact IPA at 515.270.0713. To learn more about the Collaborative Education Institute, see the article featured in this newsletter.

Upcoming Journal Topics:

September 12 - **Black Box Warnings**

October 10 - **Medical Myths Involving Diabetes**

November 14 - **Use of Cough Medicines in Pediatric Patients**

WHERE DO THEY GO?

Position Obtained	%	Every year, our graduating pharmacy students move on to practice in a variety of settings. The opportunities within the profession continue to expand (see "The Avenues of Pharmacy" also inside this issue) and students are seeking challenges in unique and diverse health care environments. Here's a look at the post graduation plans for 2007 PharmD graduates from the Drake College of Pharmacy and Health Sciences.
Ambulatory Care	2%	
Community - chain	52%	
Community - independent	2%	
Hospital - clinical	5%	
Hospital - staff	5%	
Residencies	23%	
Undecided/Unknown	9%	
Location	%	
Iowa	30%	
Out of State	59%	
Unknown	10%	
Total Number of Graduates	128	

THE MANY AVENUES OF PHARMACY

A look at three award recipients from Drake University College of Pharmacy and their diverse career paths

- by Kelley A. Johnson, PharmD and MBA Candidate 2008

In today's business world, pharmacy graduate students do not necessarily have to worry about finding a job; rather their tough decisions include narrowing down their choice of job offers and choosing which avenue of pharmacy they would like to pursue. The world of pharmacy is changing as it strives to eliminate the public perception many people have about the profession; a person standing behind the counter counting by fives. Instead pharmacy is concentrating on patient care, patient education, developing and managing Medication Therapy Management (MTM) programs, administering vaccines, and assisting physicians on rounds with drug therapy problems. The list continues to grow rapidly with new opportunities pharmacists are able to embrace.

Three Drake University College of Pharmacy graduates recently received prestigious 2007 Alumni Achievement Awards and the 2007 Young Alumni Achievement Award. The recipients clearly illustrate the diverse paths the pharmacy profession has to offer its graduating students. The honorees include Suzanne Sietsema Blackburn (PH '73) and Mary Walbridge (PH '74) who received the 2007 Alumni Achievement Award, and DeeAnn Wedemeyer-Oleson (PH '99) who earned the 2007 Young Alumni Achievement Award. All recipients of these awards are selected based on their service to the College of Pharmacy and Health Sciences, distinction in their careers, and recognized civic and community contributions. Even though all three women graduated from the same college, a brief overview of their professional careers illustrates how each woman went different routes while accomplishing multiple milestones within the profession, further supporting the change and opportunities available within the pharmacy profession.

Currently serving as the Senior Vice President- Strategic Client and Benefit Services for Medco Health Solutions, Inc., Suzanne Sietsema Blackburn is responsible for the direction, development and integration of strategic benefit plan initiatives and innovative market solutions for Medco, a leader in the healthcare marketplace. She began her career working various retail pharmacies. After working as a clinical pharmacist, she moved to Diversified Pharmaceutical Services, and then advanced to a top executive management position for the largest prescription drug management company in the United States, PCS Health Systems, Inc. Finally in 1995, Blackburn joined Medco Health Solutions, Inc. Ms. Blackburn is an active member of the Academy of Managed Care Pharmacy (AMCP), and has served on AMCP's Board of Directors. She also participates as a member and/or consultant on national managed care pharmacy advisory boards for various pharmaceutical manufacturers. Ms. Blackburn also serves on Drake University's College of Pharmacy and Health Sciences National Advisory Council. Her education (continued on page 5)



AVENUES OF PHARMACY, CONT. FROM PAGE 4

includes a Bachelor of Pharmacy degree from Drake University College of Pharmacy, a postgraduate degree in the Executive MBA Program for both Health Care Management and Managed Care Pharmacy Management.

Mary Walbridge is a pharmacist at Schnuck's Pharmacies in St. Louis, Missouri. Her experience, however, in pharmacy practice extends as a practitioner and an academic. She is currently pursuing a BSN in the accelerated nursing program at St. Louis University. Her history of work includes various community practice pharmacies, multiple positions at the Truman Medical Center in Kansas City, Missouri, and Coordinator of Community Outreach for St. Louis Missouri. Her resume includes an extensive list of community activities, with her recent community volunteer work taking place on a mission trip in Nicaragua. She also volunteers with Habitat for Humanity in Costa Rica and Chile.

Finally, DeeAnn Wedemeyer-Oleson was the recipient of the 2007 Young Alumni Achievement Award. She currently serves as the Director of Pharmacy at Guthrie County Hospital in Guthrie Center, Iowa. During her time at Guthrie County Hospital, she has been directly responsible for the development of ambulatory services for diabetes care and anti-coagulation. In addition, Ms. Wedemeyer-Oleson is a columnist for the McMahon Publishing Group where she writes a column entitled "The Smallest Corner," for *Pharmacy Practice News*, a hospital pharmacy publication distributed nationally. She is also a consultant pharmacist for the Iowa Foundation for Medical Care. Ms. Wedemeyer-Oleson has been involved with teaching pharmacy related course work at various institutions including Des Moines University, Drake University College of Pharmacy and Health Sciences and Idaho State University College of Pharmacy, as well a multitude of patient education programs. Other prestigious awards received include the Innovative Pharmacy Practice Award in 2006 and the Distinguished Young Pharmacist Award in 2004 from the Iowa Pharmacy Association/Iowa Pharmacy Foundation.



The expertise and contributions these three women bring to the profession is endless. They have traveled separate paths and focused on different areas of pharmacy but they share an undivided passion for their patients and their profession. They are prime examples of where our profession is heading and signify the various opportunities we as pharmacists and students have available to us. Pharmacy is no longer restricted to standing behind a counter; rather it includes volunteer work, education, management, and most importantly a focus on the patient and their individual needs.

MISCELLANEOUS ITEMS AND CORRECTIONS

Our last newsletter featured an article about Dr. Geoff Wall, long time faculty member and preceptor for Drake. The author of that article was noted incorrectly. We apologize for the error and would like to recognize Lindsey Krueger as the author of that article and thank her for her contribution as a PharmD candidate in 2005-2006. Lindsay graduated in 2006 and is practicing as a decentralized pharmacist at Massachusetts General Hospital in Boston, MA.

NEW OPPORTUNITIES FOR PHARMACY STUDENTS IN SOUTH AFRICA

Three Drake University Officials recently traveled to South Africa to formalize a partnership with the University of KwaZulu-Natal (UKZN) in Durban. Representing Drake were John Rovers, associate professor of pharmacy practice, Gretchen Olson, director of international programs and services, and Rahul Parsa, professor of actuarial science. An agreement was reached that will allow undergraduates from the two universities to exchange places for one semester or academic year. A five week summer program will also be available for students interested in studying South African history and culture, the Zulu language and culture, and participating in service learning.

As part of this agreement, pharmacy students in their 4th professional year will have the opportunity to complete a portion of their clinical training in Durban at King Edward Hospital, McCord Hospital or The Center for AIDS Programme of Research in South Africa. Assistant Professor of Pharmacy, Fatima Suleman, PhD, has agreed to serve as the point of contact for these rotations and will accept 2-4 students each academic year. Dr. Suleman will assist in securing housing for students and will be active in orienting students to Durban, providing them with important guidance on safety, transportation, banking, identification, etc.

Natalie Bainbridge, a final year pharmacy student from Carthage, IL, completed the debut South African rotation last fall and provided feedback to Drake faculty to assist them in developing the program.



"I had an amazing experience," Bainbridge said. "It's a completely different world. Here, people hear a lot about HIV/AIDS, but it's a distant problem—not up-close-and-personal as it is in Africa. It really provided me with a perspective on what the HIV/AIDS epidemic means in other places."

Two pharmacy students, Anna Pederson and Liz Jones, will spend a rotation in Durban this fall.

-special thanks to Drake University Office of Marketing and Communication for their contribution to this article.

2006-2007 PRECEPTORS OF THE YEAR ANNOUNCED



Each year, students have the opportunity to nominate preceptors for their outstanding contribution to Drake's Experiential Education program. Nominees are considered based upon the comments submitted by students, evaluations completed by students during the previous calendar year and by their overall contribution to the experiential program at Drake. On February 21, 2007, in conjunction with Pharmacy Day at Drake University's College of Pharmacy, Sally Haack and Sohila Sepehri were presented with the 2007 Preceptor of the Year Awards.

Dr. Sally Haack is a 2002 PharmD graduate of Drake University. After working in a community pharmacy setting, Sally joined the faculty at Drake University and serves as a faculty preceptor at Community Access Pharmacy in Des Moines. This site serves a diverse population of underinsured and uninsured patients facing a variety of social and economic challenges. 2007 graduate Ali McLeish described Dr. Haack as "an excellent professional role model in every way. She (Sally) took time on a daily basis to ensure that her students were getting the best experience possible, often asking what she can do to further their understanding." Dr. Haack consistently receives strong evaluations from her rotation students who cite her strengths in communication, patient counseling, clinical knowledge and overall commitment to exceptional patient care.

Sohila Sepehri has served as a preceptor since 2002, first at Osco Drug and now at Hy-Vee on Martin Luther King Parkway. She offers both an advanced practice community pharmacy rotation as well as IPPE rotation opportunities. Sohila works in a diverse practice setting and shows sincere compassion and empathy for her patients. Students consistently comment on Sohila's passion for the profession and her commitment to teaching and mentoring. "She and the entire staff at Hy-Vee on MLK provided an environment that was conducive to learning. She was happy to involve me in all pharmacist related activities . . . she was able to tailor the rotation to meet my individual needs so that I was able to get the most I could from the experience."

In addition, Dr. John Rovers was honored with the 2006-2007 Pharmacy Teacher of the Year Award and Dr. Gholum Mirafzal was awarded the Non-Pharmacy Teacher of the Year. Dr. Rovers is an Associate Professor of Pharmacy and Health Sciences – Pharmacy Practice and Dr. Mirafzal is an Associate Professor of Chemistry.

SAVE THE DATES!

Immunization Training through CEI and the Iowa Pharmacy Association

September 20-21, 2007

This course is designed for pharmacists and pharmacy students who are interested in acquiring the knowledge and skills required to become vaccine educators, facilitators and/or immunizers. It includes a both a self-study portion followed by a life workshop. For registration details, visit www.theceinstitute.org/certificate.aspx

Pharmacy Graduate Interview Seminar

October 4, 2007

Employer Job Fair and Interview Days

November 8-9, 2007

- Employer Job Fair (Nov. 8)
- Pharmacy Internship Interview Day (Nov. 8)
- Pharmacy Graduate Interview Day (Nov. 9)