



FOR HR USE	
POSN Number	TBD

D R A K E U N I V E R S I T Y F A C U L T Y J O B D E S C R I P T I O N

NAME:	VACANT	COLLEGE/SCHOOL:	COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION
DEPARTMENT:	COLLEGE OF BUSINESS AND PUBLIC ADMINISTRATION	TITLE:	ASSISTANT OR ASSOCIATE PROFESSOR OF MARKETING
REPORTS TO:	DEPARTMENT CHAIR AND DEAN	TENURE:	FULL- TIME TENURE TRACK
TO APPLY:	Submit CV, teaching philosophy, and three references to: Chip Miller, Search Committee Chair Aliber Hall Drake University 2507 University Avenue Des Moines, IA 50311 E-mail: chip.miller@drake.edu		

E S S E N T I A L J O B F U N C T I O N S

- Teaching undergraduate and graduate courses
- Effective teaching, productive research, and continuing career development are expected for promotion and tenure.
- Advisement of students on academic programs and contribution to university governance are expected.
- Participation in assigned College of Business and Public Administration and Department committees and performance of other college services as required.
- Interacts with students, faculty, administrative staff, and business community.

Comments: Review of applications will begin November 1, 2008 and continue until January 15, 2009.

The above assignments are intended to describe the general nature and level of work being performed by people assigned to this job. They are not intended to be an exhaustive list of all responsibilities, duties and skills required.

E S S E N T I A L E L E M E N T S

EDUCATION:	Must have an earned PhD or in the later stages of completing a dissertation.
EXPERIENCE:	Preference will be given to candidates with internet marketing or direct marketing experience/research, commendable teaching experience at the university level, relevant and significant business experience, and/or an established publication record. A candidate for the Associate level must show a record of scholarly publications and an active research stream.
OTHER ESSENTIAL TRAINING AND SKILLS:	Windows computers and multi-media classrooms.