

# Need a new workout?



Athletes, coaches, administrators, parents & boosters  
are invited to strengthen their character at the

# Pursuing Victory With Honor Summit

Featuring ISU Basketball Coach Greg McDermott

Presented by:



**IOWA HEALTH**  
SYSTEM

**Tuesday, October 20, 2009**

**8 am - 3pm**

**Morningside College - Sioux City, IA**

Participants will also attend two breakout sessions on topics including:

- Dealing with Adversity
- Leadership
- The Pursuit of Perfection
- Barriers to the Six Pillars
- Achieving Goals
- Setting High Standards

View session descriptions and register at

## **CharacterCountsInIowa.org**

(click on Events/Pursuing Victory With Honor Summit)

In partnership with:



**CHARACTER  
COUNTS!  
IN IOWA**

*Everywhere, all of the time.*

CHARACTER COUNTS! In Iowa is a project of the Institute for Character Development at Drake University.  
CHARACTER COUNTS! is a trademark of the Josephson Institute of Ethics.