

ADVERTISING CREATIVE

REQUIREMENTS FOR A BACHELOR OF ARTS IN JOURNALISM AND MASS COMMUNICATION

For students entering Drake after Spring 2002

- **A MINIMUM OF 124 HOURS IS REQUIRED TO EARN YOUR DEGREE**
- For the first 59 hours earned, SJMC students must maintain at least a 2.00 GPA in both overall cumulative and your JMC GPA.
- To remain in the SJMC and to continue progress toward a BAJMC degree, a student must have at least a 2.25 cumulative GPA and a 2.25 GPA in JMC courses at the end of the academic term in which the student completes the 60th credit hour.

JMC REQUIRED COURSES

JMC 030 (3) _____

JMC 040 (1) _____

JMC 054 (3) _____

JMC 056 (3) _____

JMC 059 (3) _____

JMC 066 (3) _____

JMC 104 (3) _____
(pre:junior status)

JMC 121 (3) _____
(pre:soph status)

JMC 124 (3) _____
(pre: JMC 54, 59 or 56 & 121)

JMC 141 (3) _____
(pre: JMC 124)

JMC 145 (3) _____
(pre: JMC 121, 124, 141 & MKTG 101)

JMC elective
(0-6) _____

Total number of JMC hours required: 31 – 37

If you exceed 37 hours of JMC coursework, you must take additional courses outside the SJMC, which will result in needing more than 124 hours to complete your degree.

NON-JMC REQUIRED COURSES

ART 021 (3) _____

ECON 001 (3) _____

ECON 002 (3) _____

POLS 001 (3) _____

SOC 001 (3) _____

PSY 001 (4) _____

MKTG 101 (3) _____

MKTG 115 (3) _____

PLEASE SEE OTHER SIDE