

School of Journalism and Mass Communication

Tracking - Intent to Graduate Form

Name: _____

I.D. _____

Choose AOI or Honors Track for fulfilling the Drake Curriculum.

For Honors Track – a form submitted to the Honors Program office is required.

Date: _____

See www.drake.edu/dc/ for a listing of both programs.

PUBLIC RELATIONS

Areas of Inquiry	Course taken	Grade
<input type="checkbox"/>		
First Year Seminar		
Artistic Experience	JMC059	
Critical Thinking		
*Historical Consciousness		
Historical Consciousness		
Information Literacy	JMC030	
International / Multicultural		
+Life Science		
+Physical Science		
The Engaged Citizen	JMC066	
Quantitative		
Values & Ethics	JMC104	
Written Communication	JMC 054	
+ 1 lab required	Courses printed are fulfilled by core requirements	All non-JMC Honors and AOI's can be counted in required non-JMC hours below.
*See Website above		

Honors Track	Course Taken	Grade
<input type="checkbox"/>		
15 credits of Honors coursework		
Honors Course – 1		
Honors Course – 2		
Honors Course – 3		
Honors Course – 4		
Honors Course – 5		
Paths to Knowledge	HONR100	
AOI – Science w/lab		
AOI – Quantitative		
AOI – Artistic Experience	JMC059	

Journalism Core Requirements	Term offered	Pre-req / restriction	Term Taken and Grade
JMC			
030 – Communications in Society	S, F		
040 – Pre-Prof Workshop	S, F		
054 – Reporting & Writing Principles	S, F		
059 - Intro to Visual Comm w/lab	S, F		
066 – Media Responsibility Over Time	S, F	So +	
104- Communication Law & Ethics	S, F	Jr +	
ECON001 – Principles of Macro	S, F		
POLS001 – Am Political Systems	S, F		
SCSS001 – Survey of Sociology	S, F		
Total JMC hours = 16 credits			
Total A & S hours = 9 credits			

Major Course Requirements: 34 JMC hrs minimum	Term offered	Pre-req / restriction	Term Taken And Grade
123 – PR Writing	S,F	054,135	
131 – PR Collateral Mtls	S,F	059,123,135	
135 – PR Principles	S,F	So+	
136 – PR Research	F	Sr & 135	
143 - Publicity	F	059,123	
146 – PR Campaign Stg	S	123,143	
JMC elective (0-3 cr)			
ECON002 – Prin of Micro	S,F		
PSY001 Intro to Psy	S,F		
MKTG101 – Mktg Princls	S,F	Jr+,Econ1&2	
MGMT110 Mgmt Proc/Bh	S,F	Jr +	
Totals:			
			JMC hrs= 18 to 21
			A&S hrs = 6
			BN hrs = 6
Over 37 JMC hours = more than 124 to graduate			

Area of Concentration	Title of Concentration:	Adviser Approval Signature
Must be taken in a single department or unified area		
21 credit hours required	Lower Level Course Work	Upper Level Course Work
9 lower level credits		
12 Upper level credits		

To graduate:

- *Submit this form to the SJMC dean's office during 2nd semester of your junior year.
- *Make sure plan is approved by your adviser.
- *Submit graduation application 1st semester senior year.

124 minimum credit hours are required to graduate – 87 hours must be non-journalism
65 of the 87 must be Arts & Science courses. 40 of the 124 must be Upper Level (100 & above)

Semester 1			Semester 2			Semester 3			Semester 4			Semester 5			Semester 6			Semester 7			Semester 8		
JMC	AS	Oth	JMC	AS	Oth	JMC	AS	Oth	JMC	AS	Oth	JMC	AS	Oth	JMC	AS	Oth	JMC	AS	Oth	JMC	AS	Oth
Total			Total			Total			Total			Total			Total			Total			Total		
Transfer credits			JMC	AS	Oth	Pre- approval by SJMC is required for transfer work taken after admission to Drake																	

Oth = Course Work from Business, Education, or Pharmacy