Drake’s graduate certificates are designed to provide local professionals with the competencies necessary to demonstrate expertise in their chosen area of interest without pursuing a full graduate degree. Upon completing the certificate program, participants should have the ability to design and implement strategies in their chosen area that provide organizations a competitive advantage.

Financial Asset Analysis
The Financial Asset Analysis certificate provides financial service professionals the tools they need to select and analyze financial assets used to meet the investment objectives of their organizations.

Financial Decision Making
The Financial Decision Making certificate provides mid-level managers the tools they need to develop budgets and make financial decisions by developing a deeper understanding of finance as they are given increased responsibility.

Health Administration & Policy
The Health Administration & Policy certificate provides an in-depth investigation and study of the current health care sector by using case-based real world problems. Topics include the growing change in health care management, funding, policy making and The Affordable Health Care Act.

International Business
The International Business certificate provides individuals the basic processes and consequences of globalization by expanding analytical capabilities to capitalize on international business opportunities. In addition, students will develop specific capabilities in multinational financial management, global marketing and international management.

Nonprofit Leadership
The Nonprofit Leadership certificate provides key learning experiences critical to effective leadership of nonprofit organizations. Topics include resources development (grants and fund raising), leadership, finance, community and cross-sector development and policy.

Public Policy
The Public Policy certificate provides key learning experiences critical to understanding the origins of, processes and emerging trends in public policy. Topics include state and local policy, financial policy making, comparative policy analysis, ethics of policy and policy analysis.

Risk Management & Insurance
The Risk Management and Insurance certificate provides managers the tools they need to increase their ability to manage the risks faced by their organization and design strategies to manage those risks.

Taxation
The Taxation certificate provides students with an overview of the different areas of taxation and provides them with the skills and knowledge to identify and resolve tax issues encountered in business practices.

Application Process
To be admitted to the certificate program, students must submit the following:
1. Completed and signed application form
2. $50 application fee (waived for Drake alumni and students)
3. Official transcripts from every college or university previously attended
4. Current professional resume or curriculum vitae
5. Two letters of recommendation
Financial Asset Analysis (15-18 semester credits)
Required Courses:
MBA 242 Evaluating Organizational Performance*
MBA 253 Enhancing Firm Value
MFM 212 Data Analysis for Decision Making
Choose three of the following:
ACCT 280 Financial Statement Analysis
ECON 280 Business, Government and the Global Economy
FIN 283 Multinational Financial Management
FIN 284 Analysis of Fixed Income Securities and Derivatives
FIN 285 Equity Valuation
FIN 286 Risk Management for Financial Institutions
FIN 288 Futures, Options and Swaps
FIN 298 Current Issues in Financial Management

Financial Decision Making (15 semester credits)
Required Course:
MBA 242 Evaluating Organizational Performance
Choose four of the following:
ACCT 277 Fraud Examination
ACCT 280 Financial Statement Analysis
FIN 283 Multinational Financial Management
FIN 285 Equity Valuation
INS 280 Corporate Risk Management
MBA 253 Enhancing Firm Value
MFM 212 Data Analysis for Decision Making

Health Administration & Policy (15 semester credits)
Required Course:
MPA 215 Changing Environment & Management of Public & Nonprofit Organizations
Choose four of the following:
HLTH 261 Health Care Policy
HLTH 263 Health Care Administration
HLTH 264 Beyond Ethics: Policy & Health Care
HLTH 266 Health Care Regulation, Law & Advocacy
PADM 250 Administrative Evil
PADM 282 Comparative Management and Policy Analysis in a Global Context (spring travel course)

International Business (13-16 semester credits)
Required Courses:
MBA 200 Who is US Seminar
MBA 242 Evaluating Organizational Performance*
MGMT 280 International Management
Choose three of the following:
FIN 283 Multinational Financial Management
MGMT 253 Enhancing Firm Value
MGMT 298 Managing Diversity
MKTG 280 Global Marketing Management
PADM 282 Comparative Management and Policy Analysis in a Global Context (spring travel course)

Nonprofit Leadership (15 semester credits)
Required Course:
MPA 226 Public Policy Decision Making & Analysis
Choose four of the following:
BUS 212 Seminar in Executive Leadership
MPA 215 Changing Environment & Management of Public & Nonprofit Organizations
MPA 225 Financial Aspects of Public & Nonprofit Organizations
OR ACCT 210 Accounting for Not-for-Profit Entities
PADM 280 Managing Across Sector Boundaries
PADM 281 Program Performance, Evaluation & Management
PADM 282 Comparative Management and Policy Analysis in a Global Context (spring travel course)
PADM 283 External Resource Development
PADM 285 Community and Economic Development

Public Policy (15 semester credits)
Required Course:
MPA 226 Public Policy Decision Making & Analysis
Choose four of the following:
MPA 215 Changing Environment & Management of Public & Nonprofit Organizations
PADM 240 Public Budgeting & Financial Management
PADM 250 Administrative Evil
PADM 285 Community & Economic Development
PADM 286 State Government Administration
PADM 289 Urban Government and Administration

Risk Management & Insurance (16 semester credits)
Required Course:
ERM 200 Intro to Enterprise Risk Management
Choose five of the following:
BLAW 240 Commercial Law
ERM 280 Employee Benefit Planning
FIN 286 Risk Management for Financial Institutions
FIN 298 Current Issues in Financial Management
INS 280 Risk Management & Insurance
MBA 242 Evaluating Organizational Performance
MFM 212 Data Analysis for Decision Making

Taxation (15 semester credits)
Required Courses:
MBA 242 Evaluating Organizational Performance
ACCT 185 Individual Taxation
ACCT 186 Business Entity Taxation
ACCT 255 Tax Research, Policy & Writing
ACCT 291 Accounting Practicum

* MBA 242 must be completed or equivalent met