Welcome to this Fall edition of the Drake International Business newsletter! Midterms are upon us, the leaves are falling, and we hear students eagerly making plans for Fall Break. While the students are away, we are looking forward to making a site visit to Drake's strategic partner in Mexico, Tecnológico de Monterrey, Campus Guadalajara. Stay tuned to @DrakeIBiz for updates as we meet our Mexican research colleagues and explore the places we will visit during our upcoming J-Term trip with the Drake soccer teams!

DrakeIBiz Hosts Inaugural CBPA World Fair

Preparing for a Global Economy
Together with Dean Blum's team, and nearly 20 volunteers, we were thrilled to organize the first annual CBPA World Fair for nearly 300 first year students! The afternoon program introduced the participants to the many ways they can acquire a global skill set during their time at Drake through classes, internships and study abroad. After a brief overview, the students traveled the world through sessions on Africa, Asia, Australia, Europe, Latin America and the Middle East. Student feedback has been positive and we hope that many members of the Class of 2018 will take advantage of what Drake has to offer. Many thanks again to everyone who participated!

Students On the Move

ASEAN as a Booming Economy
"When it comes to regional blocs, Association of Southeast Asian Nations (ASEAN) is a dark horse that no one expects to be in the running for a booming economy...my internship experience in CARI taught me a lot about ASEAN that I wouldn't have known otherwise." Read more from Lavaniah KPS Mohan's internship experience.
International Travels

The Long Way Round

"Instead of studying International Business or International Relations, I studied economics, history, and political science, essentially getting the same degree but in a slightly more indirect route...Earlier this week in Doha I had a chance to sit down with a regional foundation to help them better strategize about how to develop and implement a blended return investment fund...As you think about your life and plan your career, be deliberate and strategic in your decisions, but always be open to opportunity." Read more from Kavilash Chawla's experiences.

Upcoming Events

China Town Hall

Local Connections, National Reflections

On October 16th, Drake will be one of 70 locations across the country to host the 8th edition of this event focusing on US relations with China. This year will feature a live talk by Kerty Levy, President of Kemin Personal Care, and a virtual, nationwide discussion with President Jimmy Carter. The event is open to the public and will begin in Aliber 101 at 5:00 p.m.

The White House Initiative on Asian Americans and Pacific Islanders

Join us on Tuesday, October 28th from 5:00-6:00pm for this youth workshop on the new E3! Ambassadors Program at Drake University. Take part in a conversation that will help "Educate, Engage and Empower" young leaders to improve the quality of life for young AAPI's. Contact Denise for more information.
1. Instill a curiosity about the world that will lead to a lifetime of learning.
2. Graduate high-caliber professionals who possess the knowledge and experience necessary for managing the complexities of global business.
3. Develop a transnational mindset that engenders responsible global citizenship.