

# MEGAN BROWN

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## ACADEMIC EMPLOYMENT

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**Associate Professor**, Department of English, Drake University, 2011-present (on sabbatical 2012-2013 academic year)

**Assistant Professor**, Department of English, Drake University, 2005-2011

**Instructor**, Pennsylvania State University World Campus, 2002-2005

**Instructor**, Pennsylvania State University Lancaster Center, 2003

**Teaching and Research Assistant**, Department of English, Pennsylvania State University, 1998-2002

## EDUCATION

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Ph.D., English, The Pennsylvania State University, May 2005

M.A., English, The Pennsylvania State University, May 2000

B.A., English, *magna cum laude*, Amherst College, May 1995

## PUBLICATIONS

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### Book

***The Cultural Work of Corporations*  
(Palgrave Macmillan, September 2009)**

This interdisciplinary book analyzes implications of the concept of corporate culture. It focuses on official company policies and management theories as well as the less tangible values of businesses and industries. I utilize a wide variety of sources (including business advice and management books, transcripts of executive speeches, and company websites/publicity materials) to suggest the multiple ways that corporate governance works within and outside American workplaces. Using recent cultural studies and critical theory scholarship, as well as the work of Michel Foucault and Gilles Deleuze, *The Cultural Work of Corporations* investigates the effects of corporate culture on workers and managers while arguing that humanities scholarship, instead of dismissing the business world as mere ideology, needs to consider seriously the subtleties of corporate influence on everyday life in the United States.

### **Peer-Reviewed Articles**

“A Shot in the Dark: Vaccinations and Redundant Risks.” *Women’s Studies Quarterly*, June 2011, 141-160.

“The Memoir as Provocation: A Case for ‘Me Studies’ in Undergraduate Classes.” *College Literature*, 37 (3), Summer 2010, 121-142.

“Taking Care of Business: Self-Help and Sleep Medicine in American Corporate Culture.” *The Journal of Medical Humanities*, 25 (3), Fall 2004, 173-187.

“Survival at Work: Flexibility and Adaptability in American Corporate Culture.” *Cultural Studies*, 17 (5), 2003, 713-733.

### **Invited Submission Article**

“Somehow We All Survived: The Ideology of the U.S. Backlash Against Risk Management.” *SAQ*, 107 (2), Spring 2008, 287-307.

### **Book Review**

Review of Gian Pagnucci’s *Living the Narrative Life: Stories as a Tool for Meaning Making*. *The Journal of the Assembly for Expanded Perspectives on Learning*, Vol. 11, Winter 2005-2006, 102-105.

### **Other**

“Marjorie Buddenhagen.” *The Lives They Loved*. *New York Times* online. Dec. 20, 2011. <http://www.nytimes.com/interactive/2011/12/20/magazine/lives-they-lived-reader-submissions.html#index>

## **RESEARCH PRESENTATIONS**

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### **Conference Paper Presentations, Organized and Moderated Panels**

“Somehow We All Survived: The Ideology of the U.S. Backlash Against Risk Management.” Cultural Studies Association (CSA) Conference, Kansas City, MO, April 16-18, 2009

“Students and Stakeholders: Business Writing Courses, the Maintenance of Corporate Culture, and the Uses of Corporate Cultural Literacy.” Cultural Studies Association (CSA) Conference, Portland State University, April 19-22, 2007

### **Conference Paper Presentations**

“Corporate Personhood as Monstrosity in the Global Economic Crisis.” Midwest Modern Language Association (MMLA) Conference, Cincinnati, OH, November 8-11, 2012

“From Organization Man to Liberation Management.” Cultural Studies Association (CSA) Conference, George Mason University, April 19-22, 2006

“Survival at Work: Flexibility and Adaptability in American Corporate Culture.” Cultural Studies Association (CSA) Founding Conference, Carnegie Mellon University, June 5-8, 2003

“All Work and No Play: Co-Existing Contradictions in Contemporary American Discourse on Sleep and Leisure.” Society for Literature and Science (SLS) Conference, Buffalo, NY, October 11-14, 2001

“‘If the life you lead is not the one you dreamed about, *then flee*’: Rick Moody and Autobiography.” 20<sup>th</sup> Century Literature Conference, University of Louisville, February 24-26, 2000

### **Local Presentations**

“A Shot in the Dark: Vaccinations and Redundant Risks.” Women’s Studies Brown Bag Series, Drake University, November 7, 2008

“Somehow We All Survived: The Ideology of the U.S. Backlash Against Risk Management.” Humanities Center Colloquium, Drake University, November 9, 2007

## **TEACHING EXPERIENCE**

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### **Drake University**

**Reading and Writing about Class** (one section)

**Senior Capstone: Authorizing Self/Life Stories** (three sections)

**Topics in Cultural History: Work and Capital in American Literature and Culture** (formerly titled The Corporation in American Literature and Culture) (five sections)

**Writing Seminar** (15 sections)

**Reading and Writing Autobiography** (three sections)

**Business and Administrative Writing** (seven sections)

**Business and Administrative Writing, Online** (one section)

**First-Year Seminar: Me, Myself, and I** (four sections)

**First-Year Seminar: Building a Better You** (one section)

**Independent Study** (seven sections): Authorizing Self/Life Stories (1), Reading and Writing Autobiography (2), Local Food Biographies (1), Exploratory Genre

Writing (1), Periphery: Magazine Editing and Management (1), Defining Corporations (1)

**Portfolios** (five students)

**Honors Thesis Advising** (five students)

### Pennsylvania State University

Penn State World Campus Independent Learning: **Writing in the Social Sciences** (rolling admission, 110 students total)

Penn State World Campus Independent Learning: **Effective Business Writing** (rolling admission, 30 students total)

Penn State World Campus: **Writing in the Social Sciences** (two sections)

Penn State, Lancaster Center: **Seminar: Rhetoric and Composition for Business** (one section)

Penn State World Campus: **Effective Business Writing** (three sections)

University Park Campus: **Writing in the Social Sciences** (nine sections)

University Park Campus: **Rhetoric and Composition** (two sections)

University Park Campus: **Writing Center Tutoring** (two sections)

## AWARDS AND FELLOWSHIPS

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### Research Awards and Fellowships

**Drake University Course Reassignment: 2011**

**Drake University Travel Grants: 2005-2006, 2006-2007, 2007-2008, 2008-2009, 2009-2010**

**Drake University Center for the Humanities Tenure-Track Support Program: Fall 2008**

**Drake University Research Grant: 2007-2008**

**Drake University Research Grant: 2006-2007:** Financial assistance for archival research in New York City (New York University, Columbia University). Funds used to enhance book manuscript with material from rarely-seen labor movement and corporate documents from the early and mid-20<sup>th</sup> century.

**Amherst Memorial Fellowship: 2004:** Awarded by the Amherst College Board of Trustees to an alumnus with outstanding potential for professional success and noteworthy academic achievement at the graduate level.

**Science, Medicine, and Technology in Culture (SMTC) Fellowship: 2003:**

Awarded by Penn State's SMTC faculty to Ph.D. candidates conducting research in Cultural Studies of Science and related fields.

**Penn State Research and Grant Office (RGSO) Travel Grants: Fall 2001, Spring 2000:** Competitive award providing funding for conference travel.

### Teaching and Advising Awards

**Drake University Madelyn Levitt Mentor Award nominee: 2011**

**Order of Omega Honor Society: inducted 2009**

**Who's Who Among America's Teachers: 2006-2007**

**John Woodruff Simpson Fellowship: 2003:** Awarded by the Amherst College Board of Trustees to a promising alumnus entering the teaching profession.

**Outstanding Teaching Award for Graduate Students in the College of**

**Liberal Arts: 2002:** Highly selective award won by only two Penn State graduate students per year.

## **COLLEGE AND UNIVERSITY COMMITTEES**

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**Strategic Planning Task Force: Spring 2012**

**Board of Student Communications: 2011-2013**

**Academic Advising Task Force: Summer 2011**

**Cowles Library Search Committee: Spring 2011**

**College of Business and Public Administration (CBPA) Writing Pilot**

**Project: Summer 2009-Spring 2012:** Assist CBPA faculty members and administrators in developing a writing program to be integrated in sequential courses, from the first-year Business 001 and 002 lectures to the senior capstones. Perform guest lectures in Business 001, 002, and 003, on such topics as memo writing, effective resumes and cover letters, and scholarship applications. Mentor CBPA writing coaches as they provide tutoring and assess student work. Meet with faculty tasked with assessing student writing within the CBPA majors.

**Arts and Sciences Council, Divisional Representative from the Humanities: 2006-2008, 2009-2011**

**Search Committee for University Assessment Director: Summer 2010**

**National Alumni Scholarship Selection Committee: Spring Semesters 2006-2012:** Interviewed high school seniors and assessed applications and writing samples to determine student eligibility for university scholarships.

**Ad-Hoc Committee to Discuss Associate Provost Job Responsibilities: Spring 2010**

**Faculty Senate University Hearing Panel: 2007-2009**

**Drake Curriculum Project: Assessing Critical Thinking: 2006-2007:**

Collaborated with group of faculty members to develop, test, and revise a rubric to assess students' critical thinking skills. Presented the rubric to faculty members during 2006-2007 orientation sessions, Summer 2007 Active Learning Workshop, and 2010 FYS workshop.

**Ad-Hoc Flexible Benefits Committee: 2007**

## **DEPARTMENT SERVICE**

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### **Drake University**

**Promotion and Tenure Committee: Fall 2011-present**

**Curriculum Committee: Fall 2005-Spring 2006, Fall 2010-Spring 2011:**

Assisted in the overall redesign of the department's curriculum. Worked with

colleagues to revise department's capstone requirements for senior English and Writing majors. Conducted research and submitted report on capstone requirements at peer institutions and other U.S. liberal arts colleges, private universities, and state universities.

**Program Review and Assessment Committee: Fall 2010-Fall 2011:**

Helped to draft new 2010-2011 department assessment plan (for department curriculum, overall performance, and student learning). Collaborated in research and writing process for preliminary program review report (prior to external reviewer visit). Wrote response to external reviewer's report.

**Faculty Advisor: *Periphery* Literary/Art Magazine: 2010-2011, 2011-2012**

**Writing Program Working Group: Summer 2010:** Collaborated with department colleagues to brainstorm about the future of the writing program.

**Early Modern Visiting Position Search Committee: Spring 2010**

**Sigma Delta Tau's Graduate School Information Panel: Fall 2009**

**Co-Curricular Committee/Major Events Committee: Fall 2007-Fall 2008**

**Senior Experience Assessment Committee: Fall 2006:**

Assessed student portfolios and senior capstone papers to determine adherence to defined department goals. Submitted report on assessment results at department retreat.

**Student Award Selection Committee: Spring 2006, Spring 2007**

**Career Advising: Spring 2006, Spring 2007:** Set aside a full day to meet with English and Writing majors and discuss their career possibilities and application documents.

**Pennsylvania State University**

**Research Assistantships:**

Fall 2001-Spring 2002 (Dr. Susan Squier)

Fall 2000-Spring 2001 (Dr. Evan Watkins)

**English Department 501 Committee: Fall 2001-Fall 2002:**

Worked with Professors Nicholas Joukovsky and Sanford Schwartz to review the new structure of English 501 (Introduction to Graduate Study) and decide how to provide supplementary courses to fill in the gaps left by its restructuring.

**Non-Academic Careers Panel, English Graduate Organization: Fall 2001**

**Grade Reviews, English Department Composition Office: Spring 2001**

**COLLEGE AND UNIVERSITY EVENTS AND VOLUNTEERING**

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**Admissions Event: Gear Up: Summer 2011**

**Scholarship of Teaching and Learning Workshop Panelist: Summer 2011**

**Iowa Private College Week: Summer 2010, Summer 2012**

**Minnesota Preview Days: Fall 2007**

**Delta Sigma Pi's "Hands On Resume Workshop": Spring 2007**

**Beta Testing for Blueview Portal: Fall 2006**

**Film Studies Workshop: Summer 2006:** Worked with small group of faculty members to design a Film Studies concentration and curriculum for Drake. Learned strategies for integrating film into existing English and writing courses.

## **PROFESSIONAL DEVELOPMENT**

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**Interdisciplinary Faculty Critical Research/Writing Group: Summer 2008:** Exchanged research in-progress with faculty from various humanities and social science fields for comments and critique. Emphasis on projects of “public scholarship.”

**Intermediate and Advanced Blackboard Workshop: Summer 2006**

**Copy Editor for Academic Book: 1997-1998:** Helped edit and proofread chapters of Ron Lembo’s *Thinking Through Television*, a sociology book published by Cambridge University Press in 2000.

## **PROFESSIONAL SERVICE AND AFFILIATIONS**

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**External Reviewer for Promotion and Tenure File, College of Charleston: 2011**

**Peer Reviewer for *Cultural Anthropology*: 2009**

**Cultural Studies Association: Division Leader for “Cultural Studies of Business and Economics”:** Responsible for organizing and moderating panels about this general subject area for the 2007 CSA Conference in Portland, Oregon. All proposed panels accepted for conference.

**Modern Language Association**

**Midwest Modern Language Association**

**Assembly for Expanded Perspectives on Learning**

## **RELEVANT NON-ACADEMIC EMPLOYMENT AND SERVICE**

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**Judge of *Juice* Magazine’s “Five-Minute Fiction” Contest: 2010**

**Executive Assistant at Andersen Consulting: 1997-1998**

**Editorial Assistant at Random House, Inc. 1996-1997**

**Staff Writer: 1996-1998:** Conducted interviews with musicians and reviewed CDs for several popular culture magazines based in New York and San Francisco.