

Parking Committee Recommendations

December 12, 2007

Bulldog Theater



Parking Committee Members

- Hans Hanson,
Security
- Robert Harlan,
Student Accounts
- Amy Nichols,
Admissions
- Vicky Payseur,
Business & Finance
- Ericca Pollack,
Residence Life & ASC
- Dolph Pulliam,
Inst'l Advancement
- Dan Sadowski,
Student Body Prez
- Jolene Schmidt,
Facilities
- LouAnn Simpson,
Faculty

Parking Committee Goal

To conduct a comprehensive review of parking on campus which results in a data-driven, practical and sustainable long-range parking plan for Drake

Parking Facts & Figures

Parking Survey

Questions/Comments

- Impact of Drake West Village
 - # of cars on campus unchanged; # of cars overnight will increase
 - Allocated new parking spots in West Village: 110 for students; 20 for retail
- Relocation of Olmsted Lot entrance
 - Requested by City—safety related
 - Stop lights in return

Parking Survey

Questions/Comments

- Street Parking Restrictions are determined by the City, not Drake
- Consensus on the need for better defined commuter vs. overnight lots
- Demand for parking garage

Parking At Drake this fall

- # of FT & PT Employees: 1,130
- # of Students, headcount: 5,600
- # of Daily Vendors & Visitors, est.: 180
- Total:
6,910

(not all here at the same time)

- # of On-campus Parking Spots:
2,487
(does not include street parking)

Parking Revenues, FY07

Registrations	\$214,509
Pay Lot	\$ 77,925
Fines	\$ 39,765
Total Parking Revenues	\$332,199

Parking Expenses, FY07

Attendants & Security	\$316,170
Vehicles, Supplies, Radios	\$ 23,375
Electronic Security	\$ 64,105
Snow Removal	\$ 47,000
Lot Repair	\$ 50,000
Facility Time & Exp. (<i>est</i>)	\$100,000
Total Parking Expenses	\$600,650

Operating Cost Per Parking Space

Parking Revenues	\$332,199
Parking Expenses	\$600,650
Net Parking Deficit	-\$268,451

- # of Parking Spaces=2,487
- Expenses=\$500,000 to \$600,000 per year
- **Cost to Maintain each Parking Spot=\$201 to \$241**
- **Current charge=\$110**

Costs

- Per Parking Lot Camera Installed: **\$10,600**
- Per square foot-Surface Parking=\$9.50 to \$10
- Cost per Surface Parking space (if own vacant land)=\$3,500 to \$5,500
- Per Weitz construction (excluding cost of land, landscaping, architect & engineering fees)=
\$13,000 to \$15,000 per stall for open air parking structure
- **If Drake added garage with 500 stalls total estimated cost=\$6,500,000 to \$7,500,000!!!**

Pricing Examples

- Bradley \$150/month
- Butler \$35/annually
- Creighton \$309 staff;\$268 students
- Loyola Chicago \$500/annually
- Marquette \$700/annually (average)
- St. Thomas \$250-450 staff;\$450students

Recommendations

Overnight vs. Daytime Parking

- Effective August 2008, there will be two different designations for parking lots and parking passes— Overnight or Daily.
- Overnight passes will be issued on a first-come-first-served basis starting on July 1, 2008 for the 2008-09 year.
- Overnight passes will not be oversold.
- Overnight passes limited to students living in Drake residence halls, on-campus apartments, or the Drake West Village.

Overnight vs. Daytime Parking

- Security patrols will be increased to help enforce the new parking lot designations. Towing and fines will be imposed.
- Approximately 500 additional parking spots will be added to the Drake campus (see map) before the beginning of the 2008 fall semester.

Parking Lots

Daytime, Overnight & Potential Lots



Key:

Red-
Commuter

Yellow-
Overnight

Purple-Visitor

Green-
Potential new
lots

Parking Fees

- The 2008-09 overnight parking fee will be \$225; the 2009-10 fee will be \$250.
- Daily lots are intended for faculty, staff and commuter students. The 2008-09 daily parking pass fee will be \$140; for 2009-10 the daily parking pass rate will increase to \$160.

Other Recommendations

- Eight “Admissions visitor” spaces will be reserved in the Cole Hall lot to provide free parking for daily visitors.
- A semester pass will also be available. The 2008-09 fee for a semester Overnight Pass is \$150; the 2008-09 fee for a semester Daily pass is \$90.
- Parking passes are not refundable except by students withdrawing during the drop/add period.
- Effective April 1, 2009, students, faculty and staff will have the ability to purchase parking passes for 2009-10 through an online process.

Ticket to Ride Program

- All Faculty, Staff and Students now have unlimited access to DART
- New shelter on University
- Campus programming & new maps
- Human Resources and Student Life endeavor

Next Steps

- Report posted on Security website and feedback collected
- The committee will work on the following areas and create recommendations:
 - Athletic parking revenues
 - Free event parking (Ray Society and others)
 - Investigate possibility of remote parking for storing cars
 - Possibility of Payroll Deduction
 - Recommendations go to Board of Trustees

Questions & Answers