CLASS OPTIONS  
FEBRUARY 20  
10:30 A.M. – 11:20 A.M.

**FIGHTING THE RISING TIDE OF DIABETES:**  
MEDICAL APPROACHES TO THE TREATMENT  
HARVEY INGHAM HALL 134  
DR. JUNE JOHNSON, PROFESSOR OF PHARMACY PRACTICE

Diabetes affects more than 29 million Americans, with 1 in 3 children born today projected to develop diabetes in their lifetime. Clinical research has resulted in the availability of many new therapies to help patients better manage their diabetes and avoid long-term complications such as nerve, eye, and kidney damage. This interactive session will enable the audience to: understand the scope of this growing epidemic, recognize who may be at increased risk for diabetes, describe the common signs and symptoms, and recognize the newer medications available to manage diabetes.

**THE WORLD AWAITS...ARE YOU READY?**  
ALIBER HALL 101  
DR. MATT MITCHELL, PROFESSOR OF INTERNATIONAL BUSINESS

196 Countries - 6,500 Languages - 7.2 Billion People...Some experts argue that the world is shrinking as societies become more interconnected through global business, media and travel. Others argue that conflict and difference continue to define relations on the world stage. This session from the International Business faculty provides an introduction to the study of globalization through the lenses of prominent thinkers and then challenges participants to reflect on how these processes will impact their lives and careers in the 21st century.

**CONFLICT OR COMMONALITY? UNDERSTANDING DISAGREEMENT IN AMERICAN POLITICS**  
MEREDITH HALL 235  
DR. JOANNA MOSSER, PROFESSOR OF POLITICS  
ASSOCIATE DEAN OF THE COLLEGE OF ARTS AND SCIENCES

At first glance, the American public seems deeply divided on a range of issues—immigration, same-sex marriage, the criminal status of marijuana use, the welfare state, the distribution of access to health care, and the balance between personal freedoms and the fight against terrorism. In this discussion-based seminar, we use the tools and wisdom of political theory to understand why and how we disagree about these issues—and, as we head into a presidential election year, to identify lesser-recognized points of continuity and commonality that unite us across partisan lines.

**CALCULUS, ITS HISTORY AND LEIBNIZ’S HARMONIC TRIANGLE**  
HOWARD HALL 111  
DR. DAN ALEXANDER, PROFESSOR OF MATHEMATICS

Why did Gottfried Leibniz and Isaac Newton have an interest in Math? The history of Calculus involves a triangle called the Harmonic Triangle that relates to other famous triangles such as Pascal’s Triangle and triangular numbers. While some experience with calculus is desired for the class, any student with a mathematical curiosity should find this class accessible.

Honoring academic achievement and leadership since 1971.
CLASS OPTIONS
FEBRUARY 20
11:30 A.M. – 12:30 P.M.

STUDENT LEADERSHIP AT DRAKE: ADMIRE TRAITS AND FATAL FLAWS
DR. TOM WESTBROOK - PROFESSOR OF EDUCATION
MEREDITH HALL 236
Leadership has gained prominence as a desired quality on college campuses and the good news is that every student can develop proven action-oriented measures to enhance their credibility and effectiveness to bolster positive social change on campus. What are the qualities Drake students most look for in the individuals they would willingly follow? Are there fundamental characteristics that define effective leadership? What are the fatal flaws that derail otherwise successful student leaders? The goal of the session is to assist incoming students to become more effective leaders at Drake.

BEWARE THE "EGOSYSTEM": SMART PUBLIC RELATIONS STRATEGY
MEREDITH HALL 106
JENNIFER GLOVER KONFRST, PROFESSOR OF PUBLIC RELATIONS
Every organization has a story to tell, and publics with whom they want to connect. But the model for effectively engaging with audiences is shifting as social media platforms evolve. Smart public relations practice engages audiences in mobilization and advocacy, allowing them to tell brand stories for us. We’ll discuss these ideas, and evaluate how our favorite brands are handling the evolution.

ABRAHAM LINCOLN'S GLOBAL AUDIENCE?
MEDBURY HALL 221
DR. KAREN LEROUX, PROFESSOR OF HISTORY
In 272 words, Abraham Lincoln's Gettysburg Address imparted new meanings and significance to a terrible, ongoing Civil War. Thinking about the range of audiences Lincoln was trying to influence may help us reach a deeper understanding of this famous speech. Together we will explore the text of the speech and its rich historical context to deepen our understanding of Lincoln’s objectives on that November day in 1863.