University’s Annual Economic Impact

**DES MOINES METRO AREA—FISCAL YEAR 2016**

**5,001 STUDENTS**
- 65% Undergrads
- 35% Grad

**$413.5M SPENDING**

- **$187.5M** Workers’ Earnings
- **$250.6M** Value Added

- 3,369 Jobs

**1,090 FACULTY & STAFF**

- **$79,449 AVG. COMPENSATION**
  - 75% Salary
  - 25% Benefits

**5,001 STUDENTS SPENDING**

- **$55.2M**

**VISITOR SPENDING**

- **$14.9M**
  - $5.0M Athletic Events
  - $5.2M Drake Relays
  - $5.7M Other Visitors

- **222,550 VISITOR DAYS**
- **206,550 VISITORS**
- **36,720 HOTEL NIGHTS**

**ANNUAL FISCAL IMPACT**

- **$27.9M**
  - State 43%
  - County 9%
  - City 21%
  - School District 22%
  - Other 5%

**73,903 LIVING ALUMNI**

- 38% In Iowa
- 28% In Central Iowa

**ALUMNI BY DISCIPLINE**

- Pharmacy 29%
- Arts & Sciences 24%
- Business 23%
- Journalism 18%
- Law 9%
- Education 7%

**VOLUNTEER HOURS**

- **230K Students**
- **65.5K Faculty & Staff**

- **$7 MILLION VALUE OF HOURS VOLUNTEERED**

- The 15K Drake alumni working in Central Iowa contribute **$2 billion** to the regional economy which is **4%** of the Des Moines MSA GDP.

The FY 2016 Drake University economic impact analysis was prepared by Impact DataSource, LLC and funded by Drake University. The analysis relies on expenditure data from Drake University and estimates of student and visitor spending. The total economic impact was estimated by Impact DataSource using the Bureau of Economic Analysis (BEA) Regional Input-Output Modeling System (RIMS II) Economic Impact Model.