

DES MOINES METRO AREA—FISCAL YEAR 2016



5,001
STUDENTS

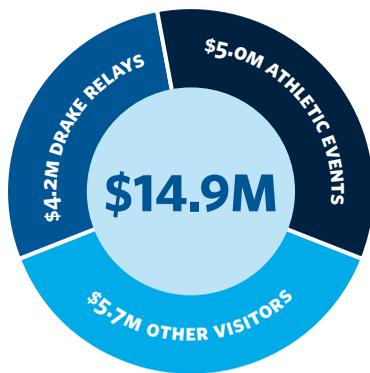
65% Undergrads
35% Grads

STUDENT
SPENDING



\$55.2M

VISITOR
SPENDING



222,550
VISITOR DAYS



206,550
VISITORS



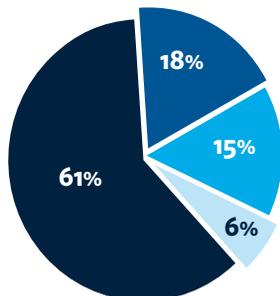
36,720
HOTEL NIGHTS

VOLUNTEER HOURS

230K Students
65.5K Faculty & Staff

\$7 MILLION
VALUE OF HOURS VOLUNTEERED

\$413.5M
SPENDING



3,369 Jobs
\$187.5M Workers' Earnings
\$250.6M Value Added



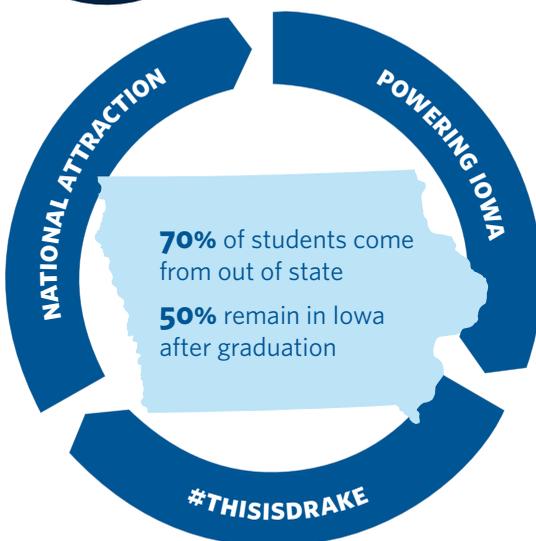
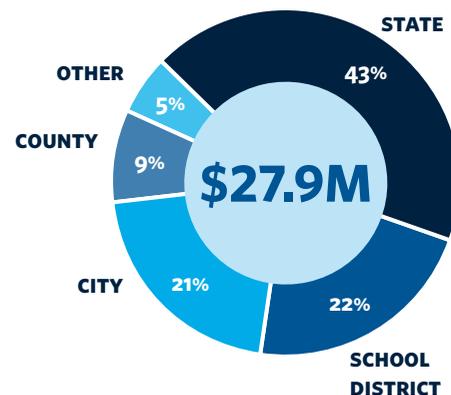
1,090
FACULTY & STAFF



\$79,449
AVG. COMPENSATION

75% Salary
25% Benefits

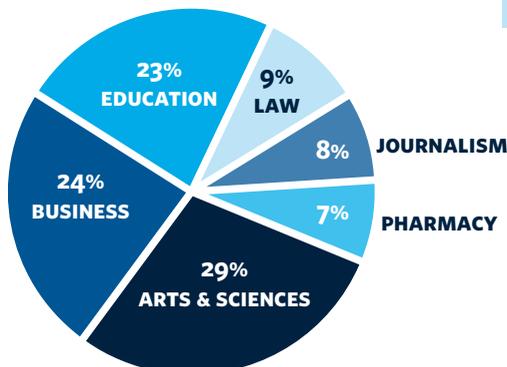
**ANNUAL FISCAL
IMPACT**



73,903
LIVING ALUMNI

38% In Iowa
28% In Central Iowa

ALUMNI BY DISCIPLINE



The **15K** Drake alumni working in Central Iowa contribute **\$2 billion** to the regional economy which is **4%** of the Des Moines MSA GDP.

The FY 2016 Drake University economic impact analysis was prepared by Impact DataSource, LLC and funded by Drake University. The analysis relies on expenditure data from Drake University and estimates of student and visitor spending. The total economic impact was estimated by Impact DataSource using the Bureau of Economic Analysis (BEA) Regional Input-Output Modeling System (RIMS II) Economic Impact Model.