

This curriculum is designed for students interested in obtaining a broad background in business administration without obtaining a high degree of specialization in any one area.

For students entering Fall, 2020 or later

Revised August 1, 2020

Name _____

Student ID _____

I. Basic Graduation Requirements	
124 - Total Credit Hours	<input type="text"/>
42 - 100-Level or Above Credit Hours	<input type="text"/>
2.0 or Above - Cumulative GPA	<input type="text"/>
2.0 or Above - Business 100-Level Course GPA	<input type="text"/>
Graduation Agreement - <i>Due 15 months prior to graduation</i>	<input type="text"/>
Graduation Application - Online In MyDUSIS	<input type="text"/>

II. Areas of Inquiry (Drake Curriculum)			
	Course	Credit	Grade
First-Year Seminar		3	
Critical Thinking	ACCT 041	3	√
Written Communication		3	
Information Literacy	Major Course	3	
Historical Foundations		3	
Historical Foundations		3	
Global and Cultural Understanding	BUS 070	3	√
Values and Ethics	BLAW 060	3	√
Artistic Experience		3	
Physical Science*		3 or 4	
Life Science*	PSY 001	3 or 4	√
Quantitative Literacy	STAT 071	3	√
Engaged Citizen		3	
Senior Capstone	BUS 195	3	√

*One science course must include a lab.

III. All University Required Course		
	Credit	Grade
Bulldog Foundations - Take in first semester	1	

*** Must be a single major or allowed as a second major for Economics majors within CBPA. Limit 9 credits in any discipline. At least 21 of the 24 credits must be taken at the 100 level.

IV. Business Core Requirements (48 Credits)		
The Business Profession Sequence - Every Semester	Fall	Spring
BUS 001 - The Business Profession I		
BUS 002 - The Business Profession II		
BUS 003 - The Business Profession III		
BUS 004 - The Business Profession IV		
BUS 005 - The Business Profession V - as needed		
	Credit	Grade
ACCT 041 - Introduction to Financial Accounting	3	
ACCT 042 - Introduction to Managerial Accounting	3	
ECON 002 - Principles of Microeconomics	3	
IS 044 - Microsoft Office Tools for Business Analysis	2	
MATH 028 (or higher) - Business Calculus	3	
BLAW 060 - Business Law I	3	
BUS 070 - Globalization	3	
BUS 073 - Professional Verbal Communication	2	
BUS 074 - Professional Written Communication	2	
IS 075 - Information Technology and Business	3	
STAT 071 (or ACTS 131) - Statistics I	3	
STAT 072 (or ACTS 135) - Statistics II	3	
FIN 101 - Corporate Finance	3	
MGMT 110 - Organizational Behavior	3	
MGMT 120 - Management of Operations	3	
MKTG 101 - Marketing Principles	3	
BUS 195 - Business Strategy and Policy	3	

V. Business Studies Major (24 Credits)***		
	Credit	Grade
Take 15 credits from ACCT, ACTS, ENTR, FIN, IS, MGMT, or MKTG (beyond core)		
Course One	3	
Course Two	3	
Course Three	3	
Course Four	3	
Course Five	3	
Select 9 credits from ACCTS, ACTS, BLAW, BUS, ECON, ENTR, FIN, INS, IS, MGMT, MKTG or STAT (beyond core)		
Course One	3	
Course Two	3	
Course Three	3	