

## Financial Reporting Seminar: Reading and Interpreting the Financial Statements of Banks

Do you or someone you know struggle when the conversation turns to balance sheets and income statements? Drake University is pleased to offer a one-day seminar which brings focus to reading, understanding and interpreting financial statements used within the banking industry.

### **The one-day seminar brings focus to:**

- Financial services industry in the U.S. and the state of Iowa
- Regulation of the banking industry
- Financial statements for banks—what we can learn
- Nature of banking, revenue generation and recognition of costs
- Accounting for loan loss reserves for banks
- Key metrics for banks
- Use of derivatives to manage risk in financial services industry
- Current developments and the future of accounting/reporting in the financial services industry

### **Who Should Enroll?**

The seminar is designed for the professional who is perhaps not directly involved in the accounting function, but who would benefit from gaining specific knowledge about the financial statements for a bank. Examples include: loan officers, financial analysts, human resources leaders, sales/legal/administrative professionals, and board members.

### **Who will be facilitating?**

Gary Porter is a Distinguished Lecturer in the College of Business and Public Administration at Drake University where he teaches an M.B.A. class focused on the financial services industry. He earned Ph.D. and M.B.A. degrees from the University of Colorado and his B.S.B.A. degree from Drake University. Dr. Porter has published extensively in academic and professional journals and has conducted numerous workshops on the subjects of accounting education and corporate financial reporting.

Dr. Porter's professional activities include experience as a staff accountant with Deloitte & Touche and a participant in KPMG Peat Marwick Foundation's Faculty Development program. He has led training programs for the banking industry in Chicago and served for a number of years on the Board of Directors for the Chicago chapter of Financial Executives International. He currently serves on the National Advisory Council for Drake's College of Business and Public Administration.

### **When and Where?**

September 27<sup>th</sup> at the Drake University Campus, Aliber Hall. The one-day seminar begins at 8:30am and concludes at 4:00pm.

### **How to Enroll?**

Enrollment is easy. Simply go to: [www.drake.edu/cps/events](http://www.drake.edu/cps/events) and select "**Financial Statements Seminar—Banks**". The cost of the seminar is \$229.00 per person. All learning materials are included in the registration fee. A certificate of completion signed by the instructor will also be provided to each participant acknowledging successful completion of the experience. For more information please call 515.271.2592 or email [Lisa.Boes@drake.edu](mailto:Lisa.Boes@drake.edu)