

## Graduate Certificates

Drake's graduate certificates are designed to provide local professionals with the competencies necessary to demonstrate expertise in their chosen area of interest without pursuing a full graduate degree. Upon completing the certificate program, participants should have the ability to design and implement strategies in their chosen area that provide organizations a competitive advantage.

### Data Analytics Leadership

The Data Analytics Leadership certificate provides a base skillset of recognizing the importance of data for solving operational, tactical, and strategic level organizational problems. In addition, students will learn how to evaluate the characteristics, capabilities, and limitations of digital data as well as understand data-related laws and ethical practices.

### Financial Asset Analysis

The Financial Asset Analysis certificate provides financial service professionals the tools they need to select and analyze financial assets used to meet the investment objectives of their organizations.

### Financial Decision Making

The Financial Decision Making certificate provides mid-level managers the tools they need to develop budgets and make financial decisions by developing a deeper understanding of finance as they are given increased responsibility.

### Health Administration & Policy

The Health Administration & Policy certificate provides an in-depth investigation and study of the current health care sector by using case-based real world problems. Topics include the growing change in health care management, funding, policymaking and The Affordable Health Care Act.

### International Business

The International Business certificate provides individuals the basic processes and consequences of globalization by expanding analytical capabilities to capitalize on international business opportunities. In addition, students will develop specific capabilities in multinational financial management, global marketing and international management.

### Nonprofit Leadership

The Nonprofit Leadership certificate provides key learning experiences critical to effective leadership of nonprofit organizations. Topics include resources development (grants and fund raising), leadership, finance, community and cross-sector development and policy.

### Public Policy

The Public Policy certificate provides key learning experiences critical to understanding the origins of, processes and emerging trends in public policy. Topics include state and local policy, financial policymaking, comparative policy analysis, ethics of policy and policy analysis.

### Risk Management & Insurance

The Risk Management and Insurance certificate provides managers the tools they need to increase their ability to manage the risks faced by their organization and design strategies to manage those risks.

### Taxation

The Taxation certificate provides students with an overview of the different areas of taxation and provides them with the skills and knowledge to identify and resolve tax issues encountered in business practices.

### Application Process

To be admitted to the certificate program, students must submit the following:

1. Completed and signed application form
2. Official transcripts from every college or university previously attended
3. Current professional resume or curriculum vitae

**Data Analytics Leadership** (15 semester credits)

*Required Courses:*

- MDAL 210 Business Analytics, Teams, and Projects
- MDAL 220 Information Technology Legal and Ethical Issues
- MDAL 230 Data Management and Visual Analytics
- MDAL 240 Statistical Modeling
- MDAL 260 Applied Analytics Project

**Financial Asset Analysis** (15-18 semester credits)

*Required Courses:*

- MBA 242 Financial Reporting and Analysis\*
- MBA 245 Leading with Data
- MBA 253 Corporate Finance

*Choose three of the following:*

- ACCT 280 Financial Statement Analysis
- ECON 280 Business, Government and the Global Economy
- FIN 280 Investment Analysis and Portfolio Management
- FIN 283 Multinational Financial Management
- FIN 284 Analysis of Fixed Income Securities and Derivatives
- FIN 285 Equity Valuation
- FIN 286 Risk Management for Financial Institutions
- FIN 288 Futures, Options and Swaps
- FIN 298 Current Issues in Financial Management

**Financial Decision Making** (15 semester credits)

*Required Course:*

- MBA 242 Financial Reporting and Analysis

*Choose four of the following:*

- ACCT 277 Fraud Examination
- ACCT 280 Financial Statement Analysis
- FIN 283 Multinational Financial Management
- FIN 285 Equity Valuation
- INS 280 Operational Risk Management
- MBA 245 Leading with Data
- MBA 253 Corporate Finance

**Health Administration & Policy** (15 semester credits)

*Required Course:*

- MPA 215 Changing Environment & Management of Public & Nonprofit Organizations

*Choose four of the following:*

- HLTH 261 Health Care Policy
- HLTH 263 Health Care Administration
- HLTH 264 Beyond Ethics: Policy & Health Care
- HLTH 266 Health Care Regulation, Law & Advocacy
- PADM 250 Administrative Evil

**International Business** (13-16 semester credits)

*Required Courses:*

- MBA 200 Who is US Seminar
- MBA 242 Financial Reporting and Analysis\*
- MGMT 280 International Management

*Choose three of the following:*

- FIN 283 Multinational Financial Management
- MBA 253 Corporate Finance
- MGMT 298 Managing Diversity
- MKTG 280 Global Marketing Management
- PADM 282 Comparative Management and Policy Analysis in a Global Context (spring travel course)

**Nonprofit Leadership** (15 semester credits)

*Required Course:*

- MPA 226 Public Policy Decision Making & Analysis

*Choose four of the following:*

- BUS 212 Seminar in Executive Leadership
- MPA 215 Changing Environment & Management of Public & Nonprofit Organizations
- MPA 220 Public Budgeting & Financial Management **OR**  
ACCT 210 Accounting for Not-for-Profit Entities
- PADM 280 Managing Across Sector Boundaries
- PADM 281 Program Performance, Evaluation & Management
- PADM 282 Comparative Management and Policy Analysis in a Global Context (spring travel course)
- PADM 283 External Resource Development
- PADM 285 Community and Economic Development

**Public Policy** (15 semester credits)

*Required Course:*

- MPA 226 Public Policy Decision Making & Analysis

*Choose four of the following:*

- MPA 215 Changing Environment & Management of Public & Nonprofit Organizations
- MPA 220 Public Budgeting & Financial Management
- PADM 250 Administrative Evil
- PADM 285 Community & Economic Development
- PADM 286 State Government Administration
- PADM 289 Urban Government and Administration

**Risk Management & Insurance** (16 semester credits)

*Required Course:*

- ERM 200 Intro to Enterprise Risk Management

*Choose five of the following:*

- BLAW 240 Commercial Law
- BLAW 250 Law of Business Organizations
- ERM 280 Employee Benefit Planning
- FIN 286 Risk Management for Financial Institutions
- FIN 298 Current Issues in Financial Management
- INS 280 Operational Risk Management
- MBA 242 Financial Reporting and Analysis
- MBA 245 Leading with Data

**Taxation** (15 semester credits)

*Required Courses:*

- MBA 242 Financial Reporting and Analysis
- ACCT 185 Individual Taxation
- ACCT 186 Business Entity Taxation
- ACCT 255 Tax Research, Policy & Writing
- ACCT 291 Accounting Practicum

\*MBA 242 must be completed or equivalent met