

Spring 2009

# DRAKE blue

## BREAKING the Mold

DRAKE UNIVERSITY  
STRIVES TO REDEFINE  
LEADERSHIP IN THE  
21ST CENTURY

the **blue sheet**

HERE'S YOUR COPY OF "DRAKE BLUE," THE DRAKE UNIVERSITY MAGAZINE, wrapped with a special message FROM RAYLENE M. ROSPOND, DEAN OF THE COLLEGE OF PHARMACY AND HEALTH SCIENCES

## College of Pharmacy and Health Sciences Update

### MAINTAINING POSITIVE RELATIONSHIPS

The College of Pharmacy and Health Sciences communicates to our students the value of networking. The world in general, and certainly that of health professionals, is small, and networking is a route to build personal and professional opportunities. Faculty also advise students to “never burn bridges,” since you never know when and in what role you may interact with a colleague in the future. At the heart of this advice is the need to develop and maintain relationships.

Relationships are the “core” of any individual’s life experience. Developing and maintaining a relationship requires active communication and engagement from all parties involved. As a college, the CPHS must also develop and maintain relationships. As the CPHS prepared for the ACPE (Accreditation Council for Pharmacy Education) accreditation site visit, we had to identify and articulate those partnerships that are integral to the achievement of our mission. In addition, the college surveyed young alumni to determine the effectiveness and applicability of our curriculum in preparing them for their careers in pharmacy. Preceptors, many of whom are alumni, were also surveyed and asked to provide feedback about the college, the curriculum, the preparation of our students and the support provided to them in their role as adjunct faculty.

Developing and maintaining positive relationships with numerous stakeholders is very important to the success of our

educational programs whether that program is the doctor of pharmacy, the bachelor of science in pharmaceutical sciences, or the bachelor of science in health sciences.

The heart and soul of any institution of higher learning is the alumni. Over my last five years as dean, I have had the privilege of meeting numerous alumni of the college. I have been struck by the wide variation but significant common themes that thread through the experiences and memories of each individual. If any dichotomy exists, it appears to be in how each individual currently defines his or her relationship with Drake.

It has become apparent that enhancing the engagement of alumni in the life of the CPHS needs to be an important part of the college’s new strategic plan. I am calling on each and every one of you to be an active part by providing feedback about what alumni engagement strategies would be most meaningful and valuable to you:

- Keep alumni informed through the use of social and professional networking sites — i.e. Facebook, MySpace, LinkedIn, Spoke — by creating a presence for the College of Pharmacy and Health Sciences
- Enhance the Dean’s presence on these social and professional networks
- Implement a newsletter specific to the College of Pharmacy and Health Sciences with focus on delivery that is meaningful and environmentally friendly
- Hold more college specific alumni events around the country
- Start a College of Pharmacy and Health Sciences alumni reunion event
- Develop an alumni liaison network to enhance communication between individual alumni classes and the College of Pharmacy and Health Sciences
- Develop and market enhanced opportunities for alumni to be engaged with the College of Pharmacy and Health Sciences and its students



Raylene M. Rospond, dean

In this issue of *Blue* magazine, you will be asked to participate in an overall alumni readership survey. From there, you can click to give further feedback specific to the College of Pharmacy and Health Sciences on these issues or go directly to [www.drake.edu/cphs/alumni.php](http://www.drake.edu/cphs/alumni.php) and complete the CPHS survey. Your input is important both at the University level and for the College of Pharmacy and Health Sciences. I hope you will consider participating in both surveys.

- Access the overall alumni readership survey at [www.drake.edu/alumni/survey](http://www.drake.edu/alumni/survey)
- Visit [www.drake.edu/cphs/alumni.php](http://www.drake.edu/cphs/alumni.php) to complete the CPHS survey

### ENGAGING WITH THE COLLEGE

The active engagement of our alumni is vital to the college. A common question is, “How can I become more involved?” Here are some answers:

- Host an admitted student reception
- Become a white coat mentor for an entering P1 student
- Serve as an alumni member on a college committee
- Serve as an approved Introductory Pharmacy Practice Preceptor
- Become a standardized patient for the Pharmacy Skills and Applications Course
- Be a guest lecturer or presenter in an academic course
- Serve as a judge for the APHA Patient Counseling Competition
- Host an alumni reunion
- Serve as a skills evaluator for the Pharmacy Skills and Applications course
- Allow a student to complete a shadowing experience in your practice, laboratory or place of business
- Provide a summer internship experience for a pharmacy or health sciences student
- Be a guest lecturer or presenter at a student organization meeting
- Present a research seminar to our students
- Serve as an alumni liaison for your graduating class
- Serve as an approved senior capstone experiential site for a health sciences students
- Proctor an examination
- Be a class reunion committee member
- Serve a leadership role on the college’s National Advisory Board
- Serve as an approved advanced pharmacy practice preceptor

#### The Blue Sheet

is published for alumni and friends of Drake University College of Pharmacy and Health Sciences

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If you are interested in volunteering in any of these roles, please visit [www.drake.edu/cphs/alumni.php](http://www.drake.edu/cphs/alumni.php) and complete the volunteer survey.

One of the college's most immediate needs is for standardized patients and pharmacist evaluators for the Pharmacy Skills and Applications course. Students are evaluated twice per semester on basic pharmacy practice skills. Below please find a list of dates and times when volunteers are needed for the spring 2009 semester. If you are interested, contact professor Heidi Price at [heidi.price@drake.edu](mailto:heidi.price@drake.edu) or 515-271-2313.

- April 27, 8 a.m.–Noon
- April 28, 8 a.m.–Noon
- April 28, 12:30–2 p.m.
- April 29, 8 a.m.–Noon
- April 30, 8 a.m.–Noon
- April 30, 12:30–2 p.m.
- May 1, 8 a.m.–Noon
- May 4, 8 a.m.–12:30 p.m.
- May 6, 8 a.m.–12:30 p.m.



Lon Larson

#### STAYING CONNECTED

As you deepen your engagement with the college, we hope that you take time to relive your Drake experience by returning to campus and attending special events. This

year I want to extend a special invitation for you to attend the 10th anniversary ceremony of the Weaver Medal of Honor. The award ceremony and lecture will take place Wednesday, April 22, at 2 p.m. in Sheslow Auditorium, Old Main.

Lon Larson, the Ellis and Nelle Levitt distinguished professor of pharmacy administration at Drake University, has been selected to receive the 2009 Lawrence C. and Delores M. Weaver Medal of Honor. The award is the highest honor presented by Drake's College of Pharmacy and Health Sciences. The Weaver Medal of Honor was established by Lawrence Weaver, a 1949 pharmacy graduate, dean emeritus of the University of Minnesota College of Pharmacy, and his wife, Delores.

Larson earned his bachelor's degree in pharmacy from Drake in 1972 and went on to receive an MS and PhD from the University of Mississippi in health care



Faculty members were recognized at the annual Pharmacy and Health Sciences Day in February. (From left) Carrie Koenigsfeld, associate professor of pharmacy, was honored with the Preceptor of the Year Award; Heidi Price was given the Mentor of the Year Award; and Robert Soltis, professor of pharmacology and department chair of pharmaceutical sciences, received the Teacher of the Year Award.

(pharmacy) administration. Larson worked in regional health planning and health insurance before beginning his academic career at the University of Arizona. He joined the Drake University faculty in 1991. Larson is the only member of Drake's faculty and staff to have twice received the Madelyn M. Levitt Mentor of the Year Award. He was first honored with the award in 1997 and then again in 2007. Larson has also received Alumni Achievement Awards from both Drake and the University of Mississippi.

Larson's academic interests include cost-effectiveness analysis, the ethics and values of health policy, and the rationing of health care services. Larson has published more than 75 professional articles and book chapters.

He clearly takes an interest in student learning. A fellow colleague noted in his letter of nomination, "Most of us try to represent the college well outside the confines of Fitch and Cline Halls, but Dr. Larson has taken this task to a new level. His service and commitment to the University are exemplary. He has effectively assumed leadership roles on many University level committees including chairing the Review and Priorities Advisory Committee during a difficult and pivotal point in Drake's history."

Larson has served on the Board of Directors of the Iowa Pharmacy Association and of its subsidiary PNI Inc. He is also a fellow of the American Pharmacists Association and a member of the Academy of Managed Care Pharmacy and the American Association of Colleges of Pharmacy.

Larson has touched the lives of many individuals during his career at Drake. As we prepare to recognize his legacy with the Weaver Medal of Honor, we are looking for stories from his former students and professional colleagues. If you have a memory of him you'd like to share, please contact Marilea Chase at 1-800-44-DRAKE, x1814 or [marilea.chase@drake.edu](mailto:marilea.chase@drake.edu).

## Upcoming Events

**DONALD DAVIDSON  
PHARMACY PRACTICE  
LABORATORY DEDICATION**

Fitch 102, Drake University  
April 23 11:30 a.m.

**DRAKE'S MISSION** is to provide an exceptional learning environment that prepares students for meaningful personal lives, professional accomplishments, and responsible global citizenship.

The Drake experience is distinguished by collaborative learning among students, faculty, and staff and by the integration of the liberal arts and sciences with professional preparation.

*Weaver Medal*  
CELEBRATING **10** YEARS  
*of Honor*  
LECTURE

delivered by

**LON N. LARSON**

Ellis and Nelle Levitt Distinguished Professor of Pharmacy Administration

WEDNESDAY, APRIL 22, 2009 2 PM

Jordan Stage, Sheslow Auditorium, Old Main