

The Cooperative Business Model: A Vision for the Future Built Upon Centuries of Success

TENTATIVE AGENDA (as of October 13, 2022)

Tuesday, October 18 – All times Central

9:00am-9:05am: Welcome and Introductions

9:05am-10:00am: State of the Cooperatives Panel

- **Doug O'Brien** – *President & CEO, National Cooperative Business Association CLUSA International (Washington, DC)*
- **Dave Holm** – *Executive Director, Iowa Institute for Cooperatives (Des Moines, IA)*
- **Tom Hauschel** – *CEO & General Manger, Heartland Co-Op (West Des Moines, IA)*
- **Moderator: Nick Roby** – *Director, Drake Legal Entrepreneurial Clinic*

10:00am-10:40am – **Agriculture/Farm/Marketing/Food**

- **Matt Caswell** – *Vice President of Member/Corporate Relations & Government Affairs, Ag Processing, Inc (Omaha, NE)*
- **Tom Hauschel** – *CEO & General Manger, Heartland Co-Op (West Des Moines, IA)*

10:40am-11:20am – **Insurance/Credit Unions**

- **Justin Hupfer** – *CEO, PolicyWorks (Des Moines, IA)*
- **Jason Berkland** – *Senior AVP of Risk Management, Nationwide Insurance (Des Moines, IA)*

11:20am-12:00pm – **Utilities**

- **Levi Bappe** – *General Manager, Huxley Communications (Huxley, IA)*
- **Kevin Condon** – *Director of Government Relations, Iowa Association of Electric Cooperatives (Des Moines, IA)*

12:00pm-12:20pm: Break with optional breakout room networking sessions

12:20pm-1:00pm – Cooperative Tax, Capitalization and Finance

- **Mike Hechtner** – *Central Region President*, CoBank (Omaha, NE)
- **Jim English** – *Partner*, Gardiner+Company CPAs (Des Moines, IA)

1:00pm-1:40pm – Mergers & Acquisitions

- **Greg Wilcox** – *Partner*, Nyemaster Goode PC (Des Moines, IA)
- **Matt Smith** – *Assistant General Counsel M&A and Ventures*, Land O'Lakes (Arden Hills, MN)
- **Shelly Kruse** – *Executive Director Strategic Relationships*, Growmark (Bloomington, IL)
- **Moderator: Michael Lindsay** – Dorsey & Whitney LLP (Minneapolis, MN)

1:40pm-2:10pm – USDA Grant Opportunities

- **John Ferrell** – *Business Programs Director (Iowa)*, USDA Rural Development (Des Moines, IA)

2:10pm-3:00pm: **Antitrust/Pricing/Competition**

3:00-3:40 pm – Human Resources

- **Lisa Cavanaugh** – *Vice President of Leadership Development Experiences*, FCCS (Denver, CO)
A Strange New World: Leading Diverse, Hybrid Teams
- **Moderator: Marlis Carson** – *Senior Vice President, Legal, Tax & Accounting & General Counsel*, National Council of Farmer Cooperatives (Washington, DC)

3:40pm-4:20pm – Cooperative Governance

- **Dan Schurr** – *Chair, Board of Directors*, CHS, Inc. (LeClaire, IA)
- **Steve Nielsen** – *General Counsel*, Landus Cooperative (Des Moines, IA)
- **Jack Huerter** – Dorsey & Whitney LLP (Minneapolis, MN)

4:20pm-5:00 pm – Closing Panel: **The Future of Cooperatives**

- **Kevin Edberg** – *Executive Director*, Cooperative Development Services (Eagan, MN)
- **Stacy Mullinex** – *Program Manager*, ADVANCE Iowa (Cedar Falls, IA)
- **Scott Zahnle** – *President and CEO*, Greater Iowa Credit Union (Ames, IA)
- **Moderator: Doug O'Brien** – *President & CEO*, National Cooperative Business Association CLUSA International (Washington, DC)