

# Strategic Political Communication

Drake University School of Journalism and Mass Communication

Beginning Fall 2015

Area Of Inquiry Track		
AOI	Course	Completed
First Year Seminar		<input type="checkbox"/>
Artistic Experience	JMC 059	<input type="checkbox"/>
Critical Thinking		<input type="checkbox"/>
History Foundation 1		<input type="checkbox"/>
History Foundation 2		<input type="checkbox"/>
Information Literacy	JMC 030	<input type="checkbox"/>
Global & Cultural Understanding		<input type="checkbox"/>
Engaged Citizen	JMC 085	<input type="checkbox"/>
Quantitative Literacy		<input type="checkbox"/>
Written Communication	JMC 054	<input type="checkbox"/>
Life Science*		<input type="checkbox"/>
Physical Science*		<input type="checkbox"/>
Values and Ethics	JMC 104	<input type="checkbox"/>

\*Only one lab required

**OR**

Honors Track		
<i>Note: Must register for the Honors track</i>		
Honors Class	Course	Completed
Paths to Knowledge	HONR 100	<input type="checkbox"/>
AOI - Science with lab		<input type="checkbox"/>
AOI - Quantitative		<input type="checkbox"/>
AOI - Artistic Experience	JMC 059	<input type="checkbox"/>
15 credits of Honors electives required		
Honors Electives		<input type="checkbox"/>
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SJMC Core Requirements	Pre-Req	Completed
030 Mass Media in a Global Society		<input type="checkbox"/>
031 Multimedia Lab (1 cr.)		<input type="checkbox"/>
040 Pre-Professional Workshop (1 cr.)		<input type="checkbox"/>
041 Financial Fundamentals for Com. Prof. (1 cr.)		<input type="checkbox"/>
054 Reporting and Writing Principles		<input type="checkbox"/>
055 Digital Strategies		<input type="checkbox"/>
059 Intro to Visual Communication		<input type="checkbox"/>
104 Media Law and Ethics	Jr+	<input type="checkbox"/>
Non-SJMC Core Requirements		
POLS 001 American Political Systems		<input type="checkbox"/>
Sociology Course (3 Credits)		<input type="checkbox"/>

Major Requirements	Pre-Req	Completed
085 PR Principles		<input type="checkbox"/>
088 Intro to SPC (Fall Only)		<input type="checkbox"/>
123 PR Writing	054, 085	<input type="checkbox"/>
138 Org. Public Affairs (Fall Only)		<input type="checkbox"/>
143 PR Planning and Management (Fall Only)	059, 123	<input type="checkbox"/>
SCSR 128 Argumentation & Advocacy		<input type="checkbox"/>
POLS 113 American Electoral Process		<input type="checkbox"/>
POLS 116 Media and Modern Politics		<input type="checkbox"/>
147 SPC Capstone (Spring Only)	088, 138	<input type="checkbox"/>
Select One Methods Course:		
POLS 195, SCSS 159, or STAT 050		<input type="checkbox"/>
Electives, 6 Credits:		
JMC 076, JMC 099, POLS 114, POLS 166 or advisor approval		<input type="checkbox"/>

## Required to Graduate

124 minimum credit hours

80 non-JMC credits

At least 48 of the 80 must be Arts and Sciences credits

40 credits in 100+ level classes

## Additional Notes

Must maintain a cumulative JMC GPA of 2.25 after attempting 30 credits

All prerequisites must be a grade of C- or higher

Must fulfill Drake Curriculum requirements

All non-JMC Honors and AOI courses count as non-JMC credit

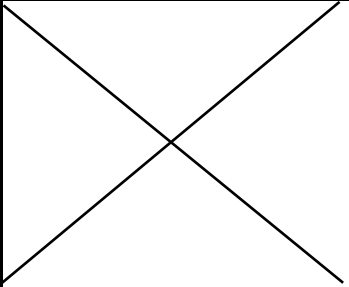
Area of Concentration
21 Credits Total
Title:
<b>9 lower-level credits:</b>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<b>12 upper-level credits:</b>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>



# Strategic Political Communication

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Beginning Fall 2015

AP/Transfer Credits	Fall 1		Spring 1
Summer 1	Fall 2	J-term 1	Spring 2
Summer 2	Fall 3	J-term 2	Spring 3
Summer 3	Fall 4	J-term 3	Spring 4

Student Signature \_\_\_\_\_

Date \_\_\_\_\_

Advisor Signature \_\_\_\_\_

Date \_\_\_\_\_