

## Magazine and Brand Media

### School of Journalism and Mass Communication

Fall 2023

Fall		
Course	Attribute	Cr
JMC 030: Mass Media in a Global Society	INFO and EI	3
JMC 031 Multimedia Lab		1
INTD 025: Blueprint for Success		1
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>14</b>

Spring		
Course	Attribute	Cr
JMC 054: Reporting and Writing Principles	Written Communication	3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Fall		
Course	Attribute	Cr
JMC 058: Foundations of Visual Communication	Artistic Experience	3
JMC 070: Media Editing		3
JMC 040: Pre-professional Workshop		1
AOI or Any Course		3
AOI or Any Course		3
Any Course		1
<b>Total Credits</b>		<b>14</b>

Spring		
Course	Attribute	Cr
JMC 055: Digital Strategies		3
JMC 057: Video Production		3
Advanced Writing Elective*		3
AOI or Any Course		3
AOI or Any Course		3
Any Course		1
<b>Total Credits</b>		<b>16</b>

Fall		
Course	Attribute	Cr
JMC 119: Brand Media Planning		3
Advanced Digital Skills Elective**		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Spring		
Course	Attribute	Cr
JMC 104: Law and Ethics	Values and Ethics	3
JMC 041: Financial Fundamentals for Comm Professionals		1
Advanced Writing Elective*		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>16</b>

Fall		
Course	Attribute	Cr
JMC Elective		3
Advanced Writing Elective*		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

Spring		
Course	Attribute	Cr
JMC 172: Journalism Capstone		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
AOI or Any Course		3
<b>Total Credits</b>		<b>15</b>

**Total Credit Hours Included in Academic Plan**

**120**

#### Program and Advising Notes

Please meet with your Advising Specialist prior to making any changes to the sequencing of courses on your degree path, to ensure you can stay on track for graduation.

Please refer to your program sheet for course sequencing and a list of pre-requisites for JMC courses.

\*Please refer to your program sheet to see Advanced Writing Elective course options.

\*\*Please refer to your program sheet to see Advanced Digital Skills Elective course options.