

Matt Bruinekool
1226 S. 46th Street
West Des Moines, Iowa 50265
Professional Vita

Education

Doctor of Education, 2005

Drake University
Des Moines, Iowa
Educational Leadership

Master of Science Degree, 1994

Drake University
Des Moines, Iowa
Rehabilitation Counseling

Bachelor of Science Degree, 1991

University of Iowa
Iowa City, Iowa
Physical Education and Sports Studies

Professional Experience

Director, National Rehabilitation Institute, Drake University, 2000 – Present

Assistant Professor, Drake University, 1999 – Present

Responsible for the management of all grant activities. Responsible for the delivery of undergraduate and graduate level courses in the fields of rehabilitation administration, rehabilitation counseling, school counseling, and community counseling. Teaching emphasis in introduction to the rehabilitation profession, occupational information and professional resources, human resource management, rehabilitation administration, and placement. Provide counseling and advising to students of the Institute. Conduct research in the fields of rehabilitation and counseling with an emphasis in demand-side employment models and program evaluation.

Consultant, Master Builders of Iowa 2008 – Present

Development of a save a job program to identify and address barriers faced by member employees. Development and implementation of leadership curriculum.

Consultant, Nishna Productions 1998 – 2004

Assessed existing management information systems. Provide consultation on the development and implementation of new management information system. Designed plans that reduced overhead costs associated with their provision of services to individuals with disabilities and increased direct service hours.

Consultant, WCDC, Inc. 1998

Developed financial records system to improve the tracking of costs associated with the provision of the various programs offered to individuals with disabilities by the agency.

Technology Director, Region VII RCEP & CRP-RCEP,
University of Missouri, Columbia, 1996-1999

Responsible for the development of distance learning strategies for rehabilitation counselor education. Delivered web-based rehabilitation counseling courses to state-federal rehabilitation counselors and community rehabilitation program staff around the country. Developed and delivered a training program on how to access and utilize the internet for students interested in participating in web-based courses from the state-federal program and staff of community rehabilitation programs from RSA Region VII. Educated faculty of Region VII rehabilitation training programs on the integration of technology into their curriculum and course development. Acted as a liaison between faculty at regional universities interested in the development of web-based courses and IT staff assigned to assist them.

Project Coordinator, National Rehabilitation Institute, Drake University 1993 – 1996

Developed and maintained databases for tracking students completion of degree programs and post-graduation employment (including payback status). Developed and coordinated student orientation and registration programs. Evaluate applicant transcripts. Responsible for advising all Institute students. Responsible for national recruitment for students of the Institute. Worked collaboratively with community colleges to develop articulation agreements, certificates, and associate of arts degree programs in rehabilitation. Provided computer hardware, software, and LAN technical assistance to faculty, staff, and students of the Institute.

Medical Technician I, Mainstream Living, Inc., Des Moines, Iowa, 1991-1993

Supervised thirty-three people with mental illness and/or mental retardation in a supervised apartment living program. Assisted residents with independent living projects. Administered medications to residents. Developed and initiated activity programs for residents. Provided career counseling and placement assistance to residents. Worked collaboratively with consumers in the development of independent living plans.

Resident Counselor, REM of Iowa, Inc., Coralville, Iowa January, 1989 – 1991

Supervised eight adults with mental retardation and or mental illness in a community rehabilitation agency. Assisted individuals in completion of daily living activities. Formulated program plans with consumers. Directed daily recreational activities for consumers.

Current Professional Organizations

American Counseling Association

American Rehabilitation Counseling Association

National Rehabilitation Association

Job Placement Division

National Rehabilitation Administration Association

Rehabilitation Counseling Division

Recent University Committee Participation

Drake University, School of Education Technology Committee (2009 – Present)
Drake University, Curriculum Committee (2009 – Present)
Region VII Rehabilitation Advisory Board (1999 – 2008)
Drake University, School of Education Technology Committee (2000 – 2006)
Drake University, Intercollegiate Athletic Committee (2004-2006)
Drake University, Flexible Faculty Contracts Committee (2004)

Selected Presentations

Bruinekool, M. New employment strategies: Really making business a partner. NCRE/RSA/CSAVR Fall Conference, Washington, D.C., October 31, 2011

Bruinekool, M. Opening Remarks: Employer development in a down economy. Job Development / Job Placement Division Brag and Steal Annual Conference, Mason City, Iowa, June 24, 2011

Bruinekool, M. Working with and understanding your multigenerational workforce. Iowa Association of Church Business Administration, Des Moines, Iowa, February 17, 2011

Bruinekool, M. Managing your work-life balance. Master Builders of Iowa, MBEYE on the Future, Des Moines, Iowa, January 14, 2011

Bruinekool, M. Using the IPE Process as a mechanism for Quality Assurance. Iowa Rehabilitation Association Annual Training Conference, Des Moines, Iowa, October 21, 2010.

Bruinekool, M., & Stensrud, R. One-Stop partners becoming Employer Networks: How everybody benefits. NCRE/RSA/CSAVR Fall Conference, Washington, DC, October 19, 2010.

Bruinekool, M. Becoming a Leader. Master Builders of Iowa, MBEye on the Future, Ames, Iowa, August 19, 2010.

Bruinekool, M., New Process for IPE Development and Implementation. Brag and Steal Conference. Ames, Iowa, July 23, 2010.

Bruinekool, M., Boomers, Xers, Millennials Oh No: Communicating with a multigenerational workforce. 6th Annual Diversity Conference: Many Faces: One Vision. Ottumwa, Iowa, April 16, 2010

Bruinekool, M. Clinical Supervision at a distance: Wrestling with technology. NCRE Spring Conference, Manhattan Beach, California, April 8, 2010.

Bruinekool, M. Work / Life Balance. Master Builders of Iowa, MBEye on the Future, Des Moines, Iowa, January 22, 2010.

Bruinekool, M. Using O*Net and CHOICES in the rehabilitation process. Iowa Rehabilitation Association Annual Conference, Cedar Rapids, Iowa. October, 14, 2009.

Bruinekool, M. What is leadership? Master Builders of Iowa. MBEye on the Future, Ames, Iowa. August 27, 2009.

Bruinekool, M. A model for employer development and a frame for the conference. Brag and Steal Conference Keynote Presentation. Des Moines, Iowa. July 17, 2009.

Bruinekool, M. Ethical issues in employer development. Brag and Steal Conference. Des Moines, Iowa. July 17, 2009

Bruinekool, M. Work life balance. Master Builders of Iowa Annual Summer Conference Okoboji, Iowa July 11, 2009

Bruinekool, M. Common workplace issues and strategies to address them. Master Builders of Iowa Construction Essentials, Sioux City, Iowa March 4, Cedar Rapids, Iowa March 11, & Des Moines, Iowa March 25th, 2009

Bruinekool, M. Understanding organizational climate and the role it plays in employee satisfaction, production, and retention. Master Builders of Iowa Eye on the Future Training, Iowa City, Iowa December, 11, 2008.

Bruinekool, M. Understanding the importance of a shared vision and collaboration within an association. Master Builders of Iowa Eye on the Future Training. Dubuque, Iowa. October, 23, 2008

Bruinekool, M. Ethical issues in placement, Iowa Rehabilitation Association Annual Training Conference, Council Bluffs, Iowa, October 9, 2008.

Bruinekool, M. Identifying the generational issues in your workforce and strategies to manage them. Master Builders of Iowa Eye on the Future Training. Sioux City, Iowa September 18, 2008

Bruinekool, M. Identifying and creating culture in your organization. Master Builders of Iowa Eye of the Future Training. Ames, Iowa, August 21, 2008

Bruinekool, M. Multigenerational issues in the workplace, Master Builders of Iowa Annual Summer Conference, Okoboji, Iowa, July 12, 2008.

Bruinekool, M. Individuals with disabilities and social justice. St. Francis of Assisi High School Religious Education Class, West Des Moines, Iowa, October, 12, 2005.

Bruinekool, M. Understanding your employment rights as you enter the workforce. Iowa Division of Persons with Disabilities, Youth Leadership Forum, Ames, Iowa, July 17, 2004

Bruinekool, M. Universal design for one-stop centers. Regional Training Conference of One-stop Centers, Kansas City, Missouri, December 3, 2003

Bruinekool, M. Benefits of obtaining a masters degree in Rehabilitation Counseling, Iowa Department for the Blind , Fall Staff Meeting, Des Moines, Iowa, October 5, 2003

Bruinekool, M. Transferable skills analysis in O*Net, Iowa DVOP/LVER Conference, Fall 2002

Bruinekool, M. Accessing the Internet: Using the net and e-mail in job development and job placement, South Central 7 Conference, Creston, Iowa, June 20, 2001

Bruinekool, M. Accessing the Internet and using it in the field of rehabilitation, Iowa Association of Community Providers, Ames, Iowa, April 18, 2001

Bruinekool, M. How community rehabilitation agencies can use the Internet, Sharing Our Best, Beatrice, Nebraska April, 1999

Bruinekool, M. Web-based rehabilitation education. CRCC Distance Education Conference, Chicago, November 1998.

Bruinekool, M. Development and delivery of web-based education; What we have learned. National Rehabilitation Association Conference, Orlando, October, 1998

Bruinekool, M. The Internet and the role it can play in the delivery of rehabilitation counseling, Iowa Division of Vocational Rehabilitation Services, Des Moines, Iowa August, 28, 1998

Recent Publications

Stensrud, R. & Bruinekool, M. (2009) Program Management, Quality Assurance, and Research Needs for Public Rehabilitation. *Journal of Rehabilitation Administration*, 33(2), p. 83-90.

Stensrud, R, Bruinekool M., Vandergoot, D., & Borden, W. (2009). The evolution of quality in the state/federal partnership: Training perspectives on performance management. *Journal of Rehabilitation Administration*. 33(2). P. 113-120.

Leuwerke, W.C., Bruinekool, M., Lane, A. (2008). School Counseling Intern Roles: Exploration of Activities and Comparison to the ASCA National Model. *Journal of School Counseling*, 6(8).

Grants Awarded

Rehabilitation Services Administration, Long Term Training in Rehabilitation Placement, 2009 \$500,000

Rehabilitation Services Administration, Long Term Training in Rehabilitation Counseling, 2009 \$750,000

Rehabilitation Services Administration, Long Term Training in Rehabilitation Counseling, 2008, \$750,000

Rehabilitation Services Administration, Long Term Training in Rehabilitation Administration, 2007 \$500,000

National Institute on Disability and Rehabilitation Research, Rehabilitation Research and Training Center on Employment, Hunter College. 2005 to 2010

Rehabilitation Services Administration, Long Term Training in Rehabilitation Counseling, 2005 \$750,000

Rehabilitation Services Administration, Long Term Training in Job Placement, 2005 \$500,000

Rehabilitation Services Administration, Long Term Training in Rehabilitation Counseling, 2003 \$750,000

Rehabilitation Services Administration, Long Term Training in Job Placement, 2003 \$500,000

Rehabilitation Services Administration, Long Term Training in Rehabilitation Administration, 2002 \$499,345

Employment and Training Administration, Making One-stops accessible to people with disabilities. (Administered by the Iowa Department of Workforce Development), 2000

Rehabilitation Services Administration, Long Term Training in Job Development/Job Placement, 2000 \$500,000

Rehabilitation Services Administration, System Change Grant to Improve Services for People with Disabilities Receiving Public Assistance. (Administered by the Iowa Vocational Rehabilitation Services), 1998

Rehabilitation Services Administration, Long Term Training in Rehabilitation Services, 1997 \$374,536

Rehabilitation Services Administration, Long Term Training in Rehabilitation Administration, 1997 \$500,000

Rehabilitation Services Administration, Long Term Training in Job Development/Job Placement. 1997 \$300,000

Rehabilitation Services Administration, Community Rehabilitation Program Rehabilitation Continuing Education Program, Program subcontract for distance education and Internet training \$150,000

Rehabilitation Services Administration, Distance Education Demonstration Project subcontract for development and delivery of web-based education and training programs. \$150,000

Current Professional Membership Service

Iowa Rehabilitation Association, Past President (2012 – Current)

Iowa Rehabilitation Association, Rehabilitation Counselor and Educator Division – President (2012 – Current)

Iowa Rehabilitation Association, Job Placement Division – Board Member (2009-Current)

Iowa Rehabilitation Association, President (2011 – 2012)

Iowa Rehabilitation Association, President Elect (2010 – 2011)

Iowa Rehabilitation Association Vice President (2006 - 2009)

Iowa Rehabilitation Association, Job Placement Division – President (2008 – 2009)