



# Global Learning in Virtual Spaces

June 30, 2020



# Getting Started



**Ask  
questions**  
during the  
presentation  
via the  
“chat”



This meeting  
will be  
**recorded**



Remember  
to **mute**  
your  
microphone  
when not  
speaking

# Introductions

# Agenda

- Global engagement at Drake
- Intercultural Development Inventory (IDI)
- Global virtual learning and exchange
- Panel discussion
- Brainstorm and idea generation
- Takeaways



# Objectives

1. Attain a better understanding of global engagement at Drake
2. Understand the basics of virtual global learning & exchange and learn of examples
3. Get the information and resources to explore potential opportunities for global learning for future terms

What does a “global institution”  
look like?

# American Council on Education Model



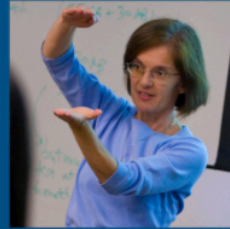
Articulated  
institutional  
commitment



Administrative  
leadership,  
structure, and  
staffing



Curriculum,  
co-curriculum,  
and learning  
outcomes



Faculty policies  
and practices



Student  
mobility



Collaboration  
and  
partnerships

**COMPREHENSIVE INTERNATIONALIZATION**

# Brustein Model



## 10 Pillars of a Global University

1. Internationalizing strategic planning
2. Internationalizing the curriculum
3. Eliminating barriers to Ed Abroad
4. Requiring foreign language proficiency
5. Internationalizing faculty searches

**Brustein, 2018**

# Brustein Model (continued)

6. Incorporating international contributions into faculty reward system
7. Upgrading SIO, sitting on key councils
8. Embracing holistic approach to int'l student experience
9. Drawing upon the expertise and experiences of/engaging local immigrant or diaspora communities
10. Making global academic partnerships an institutional priority

**Brustein, 2018**

# Global Engagement at Drake

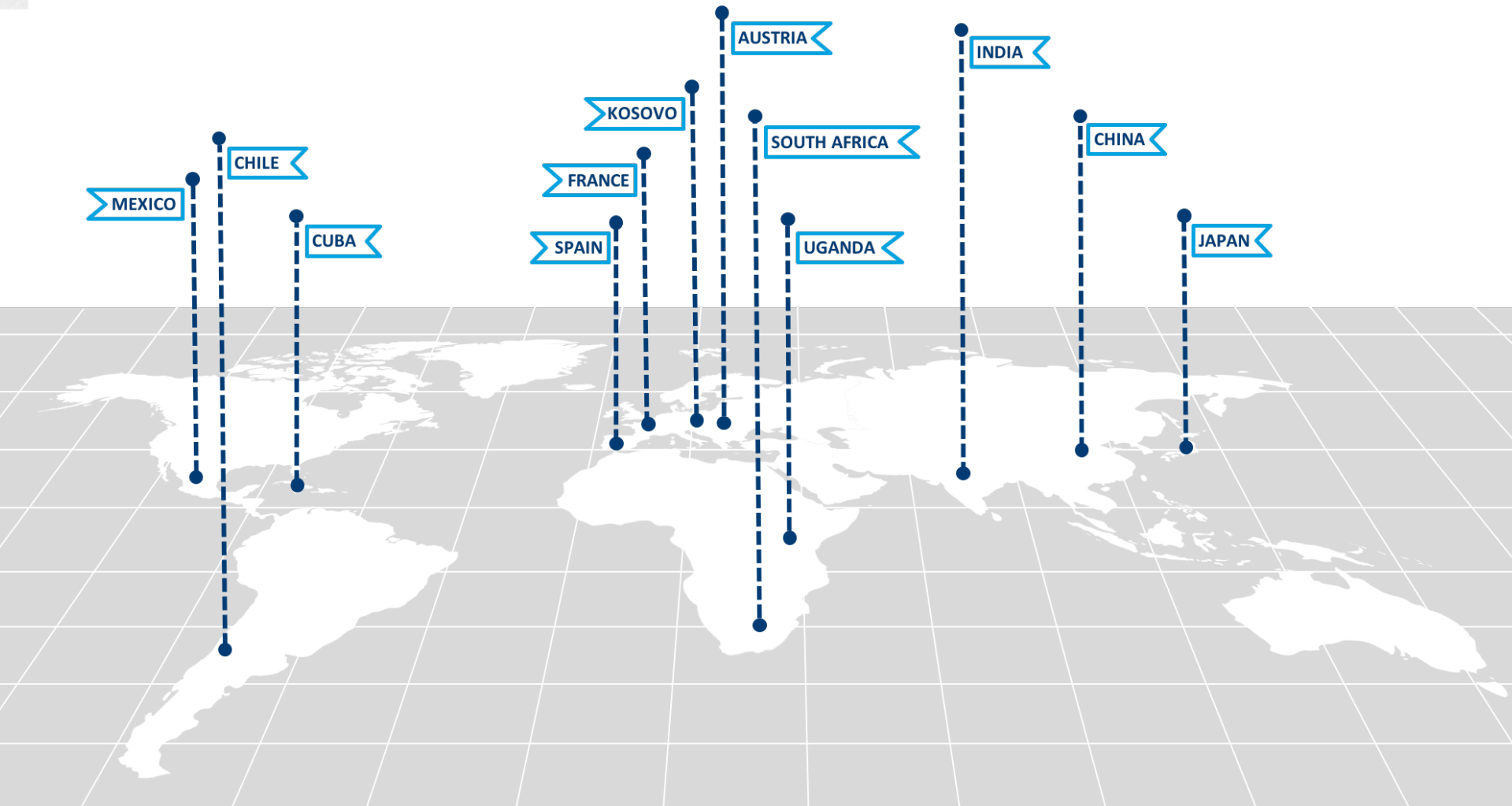
# How do we execute on our global vision and strategy as an institution?

- Education Abroad
- International Student and Scholar Services (& IEP)
- Global Partnerships
- Customized Programs
- Nelson Institute & Principal Center for Global Citizenship



# Global Partnerships

**14** partner institutions in **12** countries





# Activities with our partners

- Student exchange
- Faculty and staff exchange
- Short-term experiential learning programs
- Joint faculty research
- Collaborative teaching or curriculum development
- International delegation visits

# Potential virtual collaboration opportunities with our partners

- Virtual exchange (research, coursework)
- Development of COIL courses
- Extracurricular exchange (cultural, service learning, trainings and skills development)
- Faculty and staff exchange (webinars, best practices)

 MUBS (Uganda)

 Tec de Monterrey (Mexico)

 KGU (Japan)

 UANDES (Chile)

 FHWN (Austria)

# Showcasing faculty global engagement

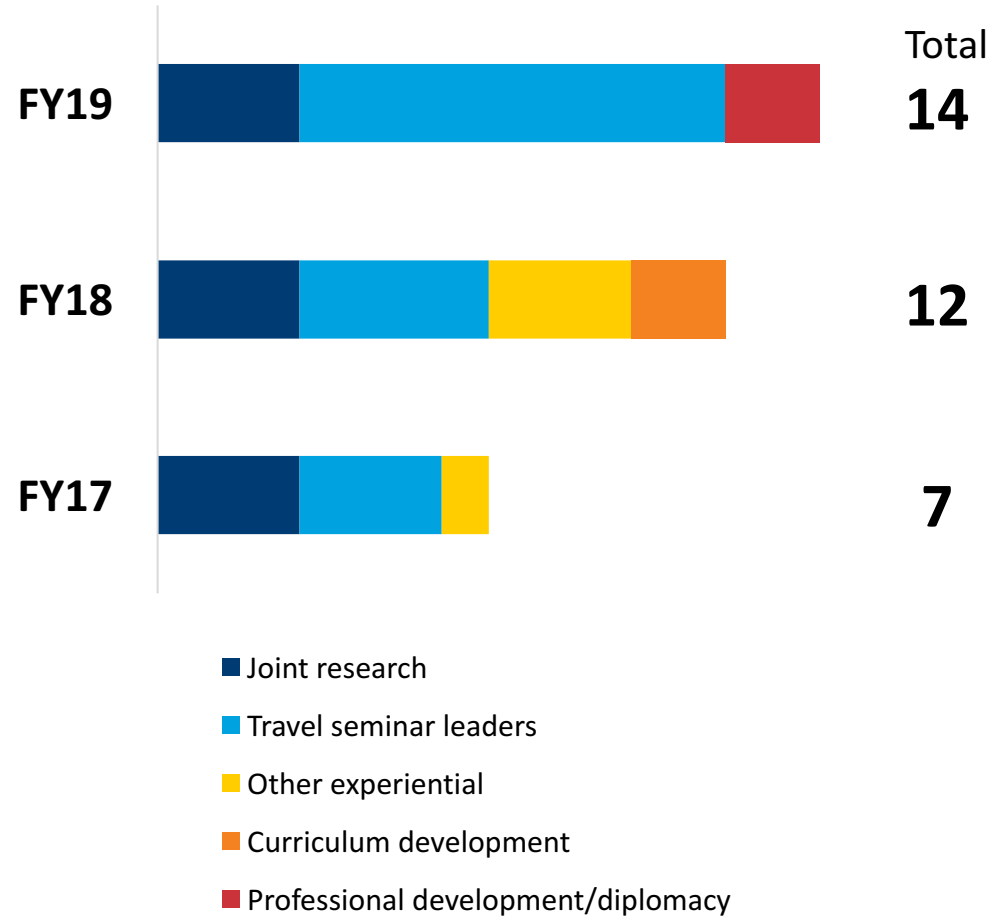
# Continuous Improvement Plan

## School of Education

Objectives	Measures	Responsible	2014-2015	2015-2016	2016-2017	2017-2018	Targets	Status
Be a model in the preparation of teachers, counselors and organizational leaders	Accomplishment Rate - SOE Undergraduate Students	Data Manager	97.6%	98.0%	96.6%		98%	—
	Accomplishment Rate - SOE Graduate Students	Data Manager	99.1%	100.0%	100.0%		99%	▲
Create a culture of global citizenship by engaging in and providing international opportunities	Percent of full-time faculty engagement with SOE global/international activities	Associate Dean	24.0%	40.0%	32.0%	52.0%	100%	▲
Foster and support a culture of inquiry and academic reflection	Percent of faculty published	Associate Dean	45%	57%	50%	63%	75%	▲
	Number of graduate students engaged in scholarly production, beyond coursework	Department Chairs	3	13	23		20	▲
Model and explore effective and innovative practices	Course evaluation - Q20 (Fall, Spring, Summer)	Data Manager	95%	92%	92%		97%	—
Provide and increase sustainable access to educational and service opportunities	SOE Undergraduate Enrollment	Data Manager	232	234	193	162	225	▼
Improve transparency of resource capacity	Great Colleges to Work For 'Work/Life Balance'	Data Manager	77	66	79	78	79	▼
Invest in human capital	Great Colleges to Work For 'Faculty, Administration & Staff Relations' Composite	Data Manager	61	56	65	59	60	▼

# Faculty global engagement

## *School of Education*



# Academic unit global engagement

## *College of Pharmacy & Health Sciences*

### CPHS Continuous Improvement Plan Measures 2018-2019

Percent of courses with community and/or global engaged learning	46%
Percent of graduating students with an international experience (by program)	30.1% (Pharmacy) 35.9% (Health Sciences) 7.7% (OT)
Percent of faculty engaged in global activities	35.2%

# Intercultural Development Inventory (IDI)

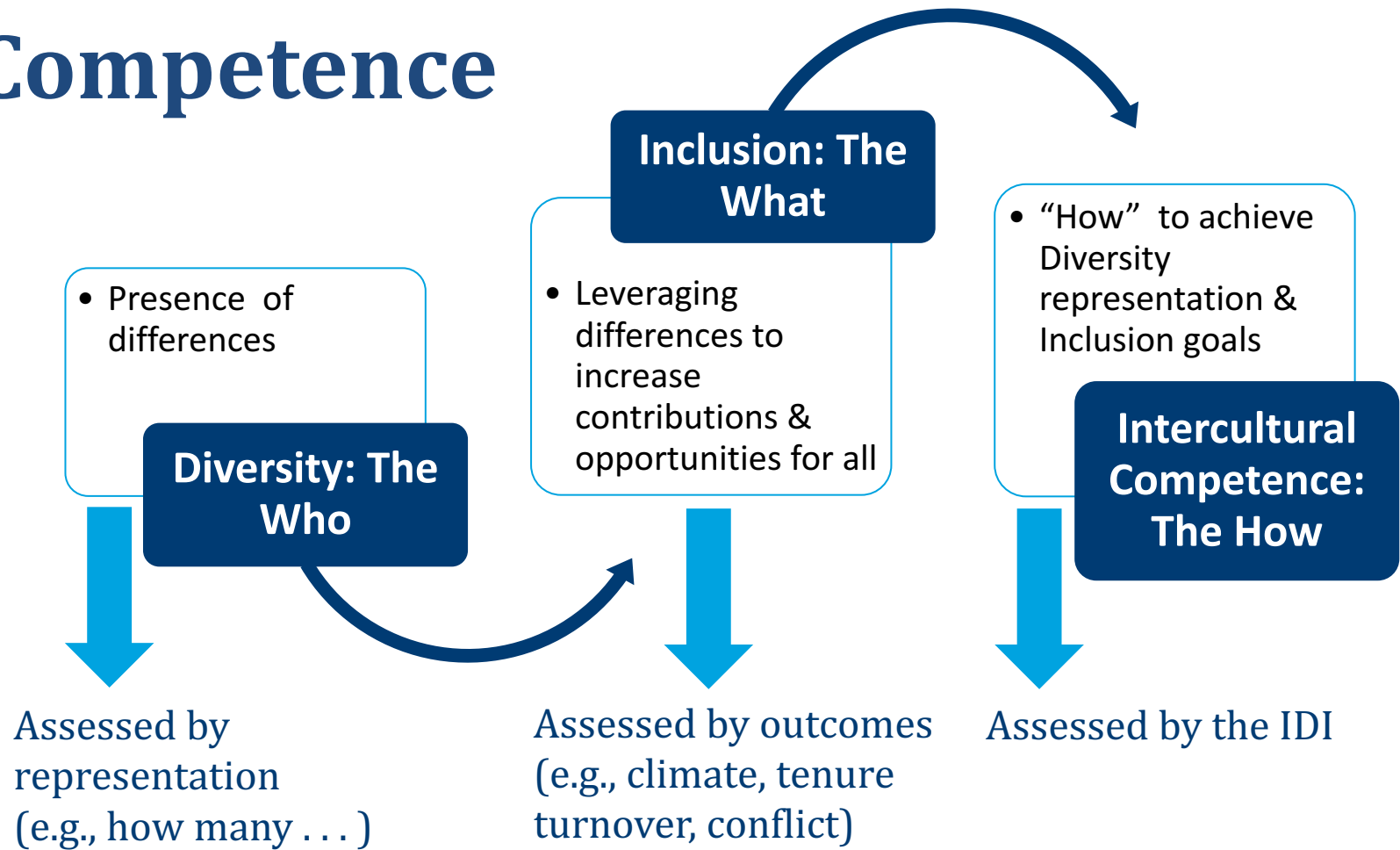
# Intercultural Competence

The **capability** to shift cultural perspective and adapt - or bridge - behavior to cultural commonality & difference

- Deep cultural self-awareness
- Deep understanding of the experiences of people from different cultural communities—in perceptions, values, beliefs, behavior and practices
- Behavioral shifting across these various cultural differences



# Intercultural Competence



# The Intercultural Development Inventory (IDI)

- “CAB” (cognitive, affective, and behavioral) versus “Developmental” paradigm
- Grounded more in the dynamic interaction that arises between individuals rather than more static, personal characteristics (Hammer, 2015)
- “How do individuals experience cultural difference?”
- Theory-based
- Results are actionable
- Complete online in 15-30 minutes

# Drake and the IDI

## Administrations

- Campus Courses
- Study Abroad
  - India J-term Health Science

***7 Qualified  
Administrators (Faculty  
and Staff)***

## Faculty and Staff Groups

- SJMC Faculty
- Global Service-Learning cohort
- Crew Scholar Mentors
- Dean's Council
- President's Council
- RA's



# Global Virtual Learning & Exchange

# What is “global virtual learning”?

- Technology supported people-to-people dialogues and collaboration sustained over a period of time
- Interactive social learning
- Facilitated by teachers and/or trained facilitators
- Meaningful intercultural experiences

# Collaborative Online International Learning (COIL)

COIL is also known as globally networked learning, virtual mobility, tele-collaboration

The term “collaborative online international learning” combines the four essential dimensions of real virtual mobility: It is a collaborative exercise of teachers and students; it makes use of online technology and interaction; it has potential international dimensions; and it is integrated into the learning process. (de Wit 2013)

COIL is <b>not</b> :	COIL is:
<ul style="list-style-type: none"><li>• A replacement for study abroad</li><li>• A massive open online course (MOOC) or online course</li><li>• A curriculum</li><li>• Teleconferencing</li><li>• A technology platform</li><li>• Software</li></ul>	<ul style="list-style-type: none"><li>• Team teaching across two or more cultures using online communication</li><li>• Structured so that the success of students in each class depends upon the others’</li><li>• Customized, to fit the mission, culture, and learning outcomes of each institution</li><li>• Applicable to any discipline</li></ul>

# Other opportunities to implement global virtual learning



## **Course | Course collaboration**

Complete a module, project or assignment jointly or with input from students at a partner institution



## **Problem-based collaboration**

Come up with a solution to a real-world problem together



## **Course | Foreign Entity collaboration**

A single or ongoing research project with a foreign government body



## **Include international student experiences**

Provide an opportunity to infuse global perspectives and share students' lived experiences

# Panel Discussion



# Introducing our panelists

**Gisselle Morales  
Veloquio, MMT**

Online Programs,  
International Office

---

Instituto  
Tecnológico y de  
Estudios Superiores  
de Monterrey  
(Mexico)

**Dr. Alanah Mitchell**

Associate Professor  
of Information  
Systems

---

Drake University  
College of Business  
& Public  
Administration

**Dr. Pramod Mahajan**

Associate Professor  
of Pharmacology

---

Drake University  
College of Pharmacy  
& Health Sciences

# Brainstorm and Idea Generation

# Takeaways

- Resource document (COIL, IDI, etc.)
- Participant survey
- Additional 1:1 support

*Opportunity to participate in the Global Virtual Learning Pilot Project cohort for fall 2020*



# Thank you for your participation!

Annique Kiel, Executive Director of Global Engagement and  
International Programs, [annique.kiel@drake.edu](mailto:annique.kiel@drake.edu)

Hannah Sappenfield, Global Partnerships Coordinator,  
[hannah.sappenfield@drake.edu](mailto:hannah.sappenfield@drake.edu)

