

BSC

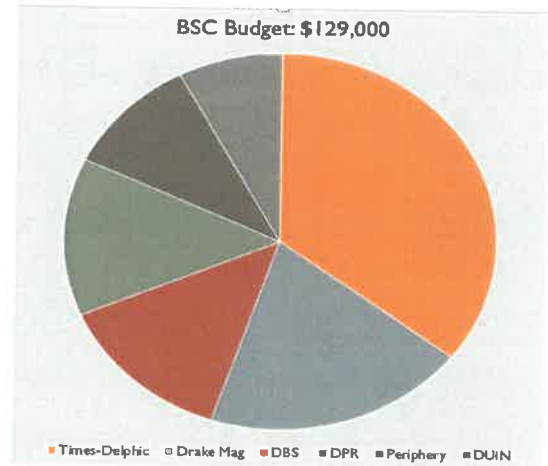
Board of Student Communications

The BSC is a joint student/faculty board tasked with overseeing the budgets of the student media on campus. Currently that includes seven student media organizations: *The Annual*; Drake Broadcasting System; *Drake Mag*; *Drake Political Review*; *DUiN*; *Periphery*; and *The Times-Delphic*. Funding for the BSC comes from the student activities fee, the board receiving \$37.75 from every undergraduate student on campus.

BSC 2018-19 By The Numbers:

Overall Budget: \$129,000

Times-Delphic:	\$44,982
Drake Mag:	\$25,104
Periphery:	\$12,942
DUiN	\$10,054
DBS:	\$17,126
DPR:	\$17,250
Annual:	\$0



Magazine Issues Produced: 7
Total Printed: 7,200 copies

Nearly 10,000 followers across social media

34 state and national awards in 2018 alone, including *Drake Mag* being named the best student-produced magazine in the country in two separate competitions

Newspaper Issues Produced: 27
Total Printed: 19,900 copies

Nearly 50,000 unique visitors to BSC organization websites

At Issue:

Every five (5) years beginning in Fall 2018 a joint committee of the BSC and the Student and Faculty Senates shall be appointed to review the Student Media Fee and BSC Reserve Account. This review should take into account such things as: 1. Whether the Student Media Fee and BSC Reserve Account are sufficient to meet the operational needs of the BSC organizations. 2. The budgetary practices of the BSC. 3. Changes in operational costs such as (but not limited to) staff salaries, printing and technology needs.

An ad hoc committee consisting of Prof. Jeff Inman (BSC Faculty Co-Chair), Student Senator Jessica Spangler (Student BSC Co-Chair), Prof. Beth Younger, Prof. Emily Newman, and Student Senator Nick Johnson, met in Nov. 2018 to assess the BSC's funding and if any changes we needed.

The Result:

The BSC budget has seen a 13.5 percent reduction since 2015 due to decreases in enrollment. This has led to tighter organizational budgets and most likely at the end of this school year the removal of a publication (*The Annual*) due to lack of interest. Despite that, the ad hoc committee agreed that despite potentially losing a publication, with increased printing costs and decreasing student fees the BSC's allocation should remain unchanged at \$37.75 per student.