
A DECISION-MAKING CHEAT SHEET

Comparing universities can be a daunting task. We hope this sheet makes The Big Decision feel a little less, well, big. We filled out some things for Drake to get you started, but some only you can answer. (We did take the liberty of giving Griff II the best mascot category win, can ya' blame us?).



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	MY TOP PRIORITIES	CATEGORY	Drake	COLLEGE 2:	COLLEGE 3:	COLLEGE 4:	
		STUDENT-TO-FACULTY RATIO	11:1				
		LOCATION, LOCATION, LOCATION (Opportunities, things to do, cool city to live in)	TOO BIG TOO SMALL JUST RIGHT	TOO BIG TOO SMALL JUST RIGHT	TOO BIG TOO SMALL JUST RIGHT	TOO BIG TOO SMALL JUST RIGHT	
		ACCOMPLISHMENT RATE (Employed or pursuing graduate school within six months of graduation)	98.7%				
		ABILITY TO ADVANCE IN MY MAJOR MY FIRST YEAR	YES!	YES NO	YES NO	YES NO	
		FOUR-YEAR GRADUATION RATE (Students who start and end at Drake)	91.2%				
		PERCENTAGE OF STUDENTS WHO GRADUATE WITH INTERNSHIP OR RESEARCH EXPERIENCE	93.5 %				
		CAMPUS ENERGY	LOVE LIKE MEH	LOVE LIKE MEH	LOVE LIKE MEH	LOVE LIKE MEH	
		STUDENT ORGANIZATIONS	150+ AND THE CHANCE TO MAKE YOUR OWN!				
		EASY CAMPUS TO NAVIGATE	TOO BIG TOO SMALL JUST RIGHT	TOO BIG TOO SMALL JUST RIGHT	TOO BIG TOO SMALL JUST RIGHT	TOO BIG TOO SMALL JUST RIGHT	
		BEST MASCOT					
		GUARANTEED SCHOLARSHIP	YES!	YES NO	YES NO	YES NO	
		EASY TO DOUBLE MAJOR IN 4 YEARS	YES!	YES NO	YES NO	YES NO	
		CAMPUS COFFEE					
		TUITION GUARANTEE	YESI (See other side)	YES NO	YES NO	YES NO	
		ATHLETICS	DIVISION I SPORTS!				
		RESIDENCE HALLS	LOVE LIKE MEH	LOVE LIKE MEH	LOVE LIKE MEH	LOVE LIKE MEH	
		FINE ARTS SCENE	LOVE LIKE MEH	LOVE LIKE MEH	LOVE LIKE MEH	LOVE LIKE MEH	

Guarante rake

WORRIED ABOUT TUITION HIKES? DON'T BE. YOU WON'T HAVE ANY AT DRAKE.

Drake Tuition Guarantee means the price of tuition when you walk in the door for your first semester will be the same as when you stride across the graduation stage four years later.

	Drake	SAMPLE ANNUAL 3.5% TUITION INCREASE		MNS TO CALCULATE S AT OTHER SCHOOLS
Year 1 Tuition Costs	\$47,564.00	\$47,564.00	\$	\$
Tuition Increase	0%	3.5%	%	%
Year 2 Increase (over year 1)	\$ —	+ \$1,664.74	+\$	+ \$
Year 2 Tuition Costs	\$47,564.00	\$49,228.74	\$	\$
Tuition Increase	0%	3.5%	%	%
Year 3 Increase (over year 1)	\$ —	+ \$3,387.74	+\$	+\$
Year 3 Tuition Costs	\$47,564.00	\$50,951.74	\$	\$
Tuition Increase	0%	3.5%	%	%
Year 4 Increase (over year 1)	\$ —	+ \$5,171.05	+\$	+\$
Year 4 Tuition Costs	\$47,564.00	\$52,735.05	\$	\$
Total Incremental Co	st \$0	\$10,223.53	\$	\$

Comparing Education Value?

While crunching numbers and comparing value, here are a few categories to keep in mind:

100%

#1 in Iowa \$1.5 Million

Guaranteed Scholarship Cuts Tuition in Half

100% of Drake students receive a Presidential Scholarship which covers about half the cost of tuition. Add to this the other scholarship opportunities and need-based grants that are available, and the typical Drake student pays only a fraction of the sticker cost of tuition.

Alumni Median Salary

Drake ranks #1 in the state of Iowa for median salary 10 years after enrollment, with a salary of \$63,500. That number is \$4,000 higher than the next-highest median salary reported for lowa institutions.

(Department of Education Scorecard)

A \$1.5 Million Return on Investment

Drake ranks in the top 3% nationally for return on investment—the lifetime return on investment of enrollment at Drake is \$1.5 million.

(Bipartisan Policy Center)