

2025 Economic and Community Impact Report

STUDENTS

4,204

60% UNDERGRADS

40% GRADUATE & PROFESSIONAL PROGRAMS

STUDENT SPENDING

\$54.6M



809

FACULTY & STAFF

\$120M WORKERS EARNINGS GENERATED

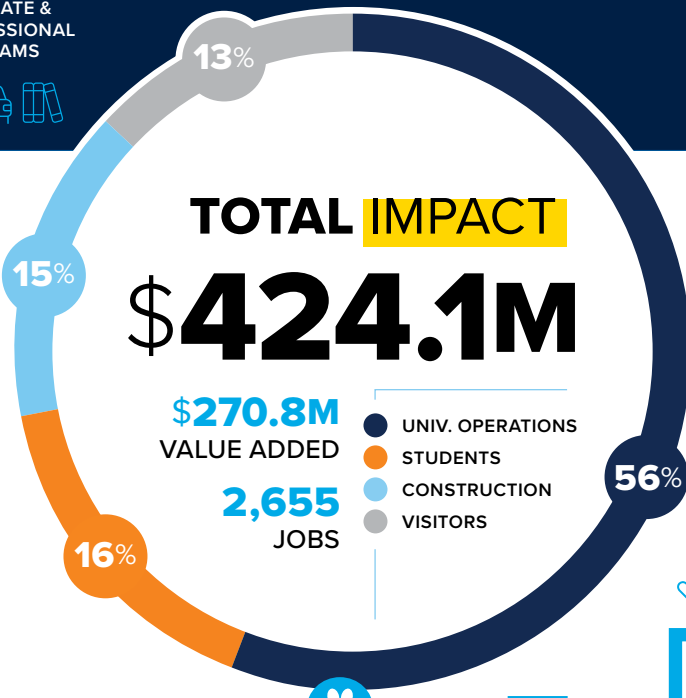


TOTAL IMPACT
\$424.1M

\$270.8M VALUE ADDED

2,655 JOBS

- UNIV. OPERATIONS
- STUDENTS
- CONSTRUCTION
- VISITORS



246,382

VOLUNTEER, COMMUNITY SERVICE, & PRO-BONO CLIENT ENGAGEMENT HRS

\$11.2M VALUE OF HRS AND CONTRIBUTIONS



SERVING

COMMUNITY

INCLUDING:

81,890 HRS STUDENT TEACHING & COUNSELING INTERNSHIPS

9,495 HRS PRO-BONO COMMUNICATION & PR WORK

110,699 HRS CLINICAL HEALTH SERVICES

24,590 HRS LAW CLINIC PRO-BONO CLIENT

1,407 HRS SMALL BUSINESS CONSULTING

ATHLETIC EVENTS

\$12M

OTHER VISITORS

\$12.5M

DRAKE RELAYS

\$7.3M



VISITORS

\$31.9M

VISITOR SPENDING

VISITOR DAYS



283,588

VISITORS

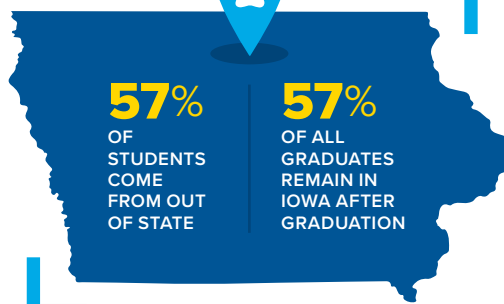


267,913

LODGING SPENDING



\$7.5M



ALUMNI

TOTAL ALUMNI 90,249

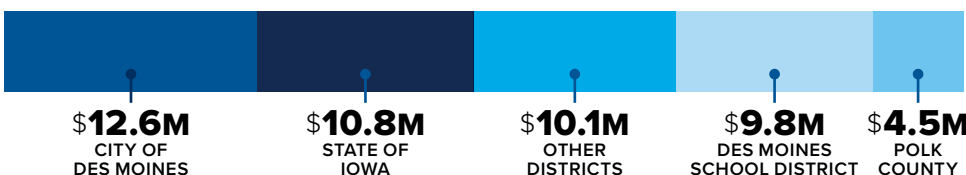
IN IOWA 30.7%



\$6B The 27K Drake alumni working in Iowa contribute \$6 billion to Iowa's GDP.



ANNUAL TAX REVENUE GENERATED



The fiscal year 2024-2025 Drake University economic impact analysis was prepared by Impact DataSource, LLC and Drake University. The analysis relies on expenditure data from Drake University and estimates of student and visitor spending. The total economic impact was estimated by Impact DataSource using the Bureau of Economic Analysis (BEA) Regional Input-Output Modeling System (RIMS II) Economic Impact Model.