



Daring to Dream - FYS 044

Professor: Dr. Deb Bishop

Office Hours: Virtual Appointments Via Zoom (schedule via email or Starfish)

Cell (emergencies): 515-491-9057 (text is best! - Be sure to add your name)

Email: deb.bishop@drake.edu

Course Description

"Many aspects of business success were, in fact, the path-breaking innovations of pioneering entrepreneurial leaders. Passion, timing, connections - what makes for either business or personal success? We will ponder business success using both well-known and fascinating little-known stories. Along the way, you will have an opportunity to dream; developing your personal mission and strategy for success, while discovering the impact culture and experiences play in defining success."

When the course description was developed the focus was going to be primarily on business success. All the upheaval of 2020 has caused me to ponder and expand the focus more broadly. We will look at success from a business perspective midway through the semester but additionally look at it from other perspectives.

The Modules for this semester are as follows:

- Understanding Yourself and Defining Success
- Daring to Dream: Goal Setting and Academic Success
- Does Accomplishment Equate with Success? A Leadership/Business Perspective
- Other Perspectives: Generational and Cultural
- Defining Success - Reprise

Required Materials

- Gallup Strengths Assessment
- Other materials will be on-line in Bb

Course Goals & Outcomes

This will be a writing, discussion and activity-based course incorporating several forms of written and visual communication.

Outcomes include:

- Development of writing, presentation skills & verbal communication
- Enhancement of critical thinking abilities
- Development of research capabilities
- Progress in information literacy
- Opportunities to build camaraderie among Drake peers & develop a sense of teamwork & community

Classroom Expectations

This will be a 'blended' course this semester. A typical semester is 75 minutes in the classroom twice a week but this is not typical. As you look at the schedule you will see that there are significantly fewer hours face-to-face. Some classes will be virtual via Zoom and at times in the classroom. When together in person in

Aliber 009, we are fortunate to have a classroom large enough to accommodate everyone while social distancing!

Each module will begin with a class period where I will cover the content and expectations for that Module. Additionally, we will have classroom sessions which will be primarily discussion and activity based.

I will expect that all classroom/virtual discussions are held in a professional manner. Being mutually respectful of each other's work effort and views is critical. This does not oblige you to agree but does require you to listen carefully and respectfully. If you have concerns about the classroom environment, please feel free to speak to me. My goal is for this to be a safe, comfortable environment in which to learn and grow.

Course Policies

All pertinent class information will be available through Blackboard (Bb). Any correspondence to either you individually or the entire class will be via your [Drake email](#) address so be sure to check regularly. Any class announcements will be posted on Blackboard.

All work must be submitted at the start of class on the due date - no excuses so please do not ask - late assignments will have a 25 % penalty. Due dates are subject to modification, so be sure to check for updates posted under Bb announcements.

Written assignments must have a professional appearance, be neatly typed (unless otherwise specified), and be grammatically correct.

Academic Integrity

Academic dishonesty will be treated seriously. Drake University and the College of Business and Public Administration (CBPA) expect students to conduct themselves with the general principle of academic honesty. Violation of academic integrity involves any activity that seeks to gain credit for work one has not done or to deliberately damage or destroy the work of others. It includes, but is not limited to, the following:

- Plagiarism—the misrepresentation, either by intent or negligence, of another's ideas, phrases, discourse, or works as one's own.
- Cheating—the act, or attempted act, of giving or obtaining aid and/or information by illicit means in meeting academic requirements, including examinations.
- Fabrication—intentional and unauthorized falsification or invention of any information or citation in an academic sense in any academic exercise.

The following linked document contains the full CBPA Academic Integrity Policy statement, guidelines, and remediation procedures. [CBPA Academic Integrity Policy](#)

The consequences of violating the academic integrity policy on assignments vary given my evaluation of the severity of the offense. A violation can result in a zero for an assignment, an 'F' for the course, probation, suspension, or expulsion from Drake University.

Attendance

It is expected that each student will regularly attend all synchronous classes, whether virtual or in the classroom. Attendance will be a factor in class participation points. If you are unable to attend, please let me know of your absence prior to the absence.

Student Disability Services

Any student who has a physical, mental, intellectual or emotional impairment that substantially limits his/her ability to perform in this course under normal circumstances should contact Brooke Sanders in Student Disability Services (515-271-2917 or brooke.sanders@drake.edu) or at SDS@drake.edu, to request any

accommodations. Requests must be received and approved (including instructor approval) at least one week before the necessary accommodation. All relevant information will be kept strictly confidential.

Masks and Social Distancing

When we do meet in person, we will all wear masks and maintain social distance to minimize the likelihood of the spread of the novel coronavirus. Doing so is not only a requirement in my class, but is also a campus-wide policy. I will ask those who choose not to wear a mask to leave the classroom and, following guidance from the Provost's office, I will alert the dean of students' office. As a last resort, if a student without a mask refuses to leave class, I will contact Drake Public Safety.

Virtual Attendance:

A substantial part of your learning in this course will depend on your active and attentive engagement in class discussions and other collaborative learning opportunities. I strongly encourage you to turn on your camera but mute your microphone (except when speaking) during collaborative exchanges to help sustain a sense of community and co-presence as we learn together. However, doing so is not required; if you have reservations about doing so, please let me know in advance so I can plan accordingly.

***** In the event that we go completely virtual, all in-class sessions will be moved to a virtual synchronous format!**

If You Test Positive for COVID-19

If you test positive for Covid-19 or have been exposed and need to isolate yourself, please send an email to dos@drake.edu from your Drake email account and include your full name and student ID along with information about your situation. College and schools' deans' offices will then contact your professors, who will work with you to provide fully virtual learning opportunities during your quarantine and/or recovery. If possible, however, please also alert me directly that you will begin attending virtually, and I will work with you to help you make the transition to that modality. You do not need to tell me why you need to move to a virtual experience.

Please carefully monitor your own health and wellbeing throughout the semester, including frequently taking your own temperature. If you experience Covid-19 symptoms or a fever, even if you do not test positive, please do not come to an in-person class meeting. In addition to alerting the dean of students' office at dos@drake.edu, please alert me.

Performance Assessment Criteria

Assignment Description	Points
Gallup Strengths	20
Defining Yourself	40
Essay - Defining Success	50
Academic Success	30
Personal Mantra	30
It's 2050	50
A Look at the Presidents	50
Steve Jobs Legacy	40
Business Success & Failure	50
An Interview with an Elder	60

Cultural Perspectives - Team Podcast	60
Essay - Defining Success Reprise	70
Class Participation - includes class attendance, discussion, short written assignments (in and out of class)	150
Total Points Possible	700

- Rubrics will be used for evaluation on presentations and written assignments. You will be provided with the evaluation rubric along with the assignment instructions.
- Late penalty on any assignment: - 25%. This will be strictly enforced so carefully note due dates!!
- Grades will be updated regularly in Blackboard.
- Earned class participation points (out of 75) will be recorded at midterms with the remaining earned points (out of 75) at the end of the semester
- This class will be using Plus/Minus grading and the final grades will be earned according to the following total points earned

A: 651+	B-: 560-580	D+: 469-489
A- 630-650	C+: 539-559	D: 441-468
B+: 609-629	C: 511-538	D-: 420-440
B: 581-608	C-: 490-510	F: 419 and below
- Your questions and concerns about evaluation are important to me. If you are concerned about your performance on a particular assignment please contact me so that we can discuss the issue. I will be glad to discuss steps for future improvements.
- If you perceive an error on a grade, please schedule an appointment with me and be ready to present a well-prepared case for grade modification. Effort and ability play a role in class performance, but ultimately it is the quality of your work based on expectations that will determine the grade on a given assignment. **Please recognize that your quality must exceed expectations to receive a grade beyond the minimum requirements a 'C' represents.**