Faculty Tutorial: Add a YouTube Video

Purpose: To show instructors how to add a YouTube video to their course in Blackboard.

A word of caution: Keep in mind that a video posted to YouTube can be removed at any time without forewarning.

Safety precautions:

- Use YouTube videos sparingly
- Have a back-up plan
- Test the video links each time the course is offered to ensure it still works

Mashups

Using Mashups is one option for adding a YouTube video to your course.

Blackboard provides this tutorial on how to add a YouTube video using Mashups.

Embed the Video

This section shows how to add a YouTube video to your course by embedding the HTML code for the video.

1. Locate the video on YouTube.
2. Click **Share** located below the video title.

3. The Share prompt displays. Click **Embed**.
4. The `<iframe>` HTML code is what you will copy into an item in your course to embed the video.
   a. For Embed Options, check the box to “Show player controls.”
   b. Then click COPY to copy the `<iframe>` HTML code.
5. Go to your course in Blackboard and access the page where you want to embed the video.
   a. Click the **Build Content** tab.
   b. Under “Create,” click **Item**.
6. The **Create Item** page displays.
   a. Type the name you want to display for the item. Follow the naming convention used throughout your course.
   b. Change the color of the item name from black to blue (#004477).
   c. Click the **Apply** button.
7. Click the HTML option in the Editor.
   a. Note: If you do not see the HTML option, click the box in the upper-right corner to display more options. It will have down arrows instead of up arrows.

8. In the HTML code view, use your computer’s shortcut (Ctrl + V) to paste what you copied from YouTube. Note the <iframe> code.
9. Click the **Update** button.
   a. At this stage of the process, the YouTube video displays as a yellow box.
   b. Click the **Submit** button.

10. The video is now in your course.
11. Change the “Set Review Status” to Enabled and turn on “Statistics Tracking.”

12. You can add content before and after the embedded video.
   a. This screenshot shows that Review Status and Statistics Tracking are active.
   b. You can add navigation instructions if you want although the YouTube player controls are intuitive.
   c. It is best practice to include the Total Time to set student expectations before they start watching the video. **Total Time** is bold and formatted as color #004477.
   d. To model best practices for your students, add the video citation, as well.
13. Use the sliders in the upper-right corner to move the YouTube video to the proper location on the page.

Congratulations! You now know how to embed a YouTube video.

Drake Online and Continuing Education

Looking for more faculty tutorials? Please visit: www.drake.edu/doce.
For further help with Blackboard and other technical assistance, visit the Knowledge Base.
For general technical issues, contact Information Technology Services.