

Business and Public Administration
First and Second Declared Majors
Fall 2008

Major	1st Major	2nd Major	3rd/4th Major	Total
Accounting	20	2		22
Pre-Accounting/Accounting	105	36	3	144
Accounting/Finance	32	2		34
Accounting/Information Systems	1	1		2
Accounting/Int'l Business	5			5
Accounting/Management	6	1		7
Accounting/Marketing	4	1		5
Actuarial Science	193	10		203
Actuarial Science/Accounting	5			5
Actuarial Science/Finance	66	1		67
Economics	34	15		49
Quantitative Economics	2	5		7
Finance	124	76		200
General Business	72	10	1	83
Information Systems	20	10		30
International Business	72	14		86
Management	114	80	5	199
Entrepreneurial Management	23	24	4	51
Marketing	213	75	1	289
Non-degree	0			0
Open Business	66	1		67
Total	1177	364	14	1555

Graduate Only Programs	1st	2nd	Total
Masters Business Admin Total	229		229
Masters of Accounting Total	38		38
Masters Public Admin Total	209		209
Masters of Financial Management	36		36
Total	512	0	512

Journalism and Mass Communication
First and Second Declared Majors
Fall 2008

Major	1st Major	2nd Major	Total
Advertising-Creative	60	22	82
Advertising-Management	17	23	40
Broadcast News	52	10	62
Magazines	140	17	157
News/Internet	19	9	28
Public Relations	83	21	104
Radio-Television	36	9	45
Open Journalism	34	5	39
JMC Total	441	116	557

Graduate Only Programs

MCL	30		30
Undeclared	1		1
Total	31		31