

Business and Public Administration
First and Second Declared Majors
Fall 2007

Major	1st Major	2nd Major	Total
Accounting	19	7	26
Pre-Accounting/Accounting	81	13	94
Accounting/Finance	38		38
Accounting/Information Systems	2	1	3
Accounting/Int'l Business	3		3
Accounting/Management	10	1	11
Accounting/Marketing	4		4
Actuarial Science	156	10	166
Actuarial Science/Accounting	2		2
Actuarial Science/Finance	53	4	57
Economics	26	21	47
Quantitative Economics	4	2	6
Finance	120	64	184
General Business	66	13	79
Information Systems	19	8	27
International Business	69	11	80
Management	108	66	174
Entrepreneurial Management	21	21	42
Marketing	190	55	245
Non-degree	1		1
Open Business	94	9	103
Total	1086	306	1392

Graduate Only Programs	1st	2nd	Total
Masters Business Admin Total	228		228
Masters of Accounting Total	45		45
Masters Public Admin Total	229		229
Masters of Financial Management	41		41
Total	543	0	543

Journalism and Mass Communication
First and Second Declared Majors
Fall 2007

Major	1st Major	2nd Major	Total
Advertising-Creative	40	19	59
Advertising-Management	29	9	38
Broadcast News	52	9	61
Magazines	123	11	134
News/Internet	22	8	30
Public Relations	93	18	111
Radio-Television	34	6	40
Open Journalism	53	9	62
JMC Total	446	89	535

Graduate Only Programs

MCL	28		28
Mass Communication	0		0
Total	28		28