

Schedule

Spring 2027 Cohort

Feb. 15- Kick off, Intros, Expectations, Goals, BMC

Feb. 22- MVP and Customer Discovery

Mar. 1- Market Size, Competition

Mar. 8- Marketing

Mar. 15- BREAK

Mar. 22- Unit Economics, Revenue Model

Mar. 29- Intro to Elevator Pitch

Apr. 5- Pitch Day!- 3 Goals and 5 Things Intro

Apr. 12- 3 Goals and 5 Things

Apr. 19- DEMO Day

Apr. 26-Wrap up and Celebration!

Time: 5:30pm-7:30pm

Location: Aliber Hall, Drake University

(2847 University Ave, Des Moines, IA 50311)