

JIMMY SENTENZA, PH.D., CFA®

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SERVANT LEADERSHIP MEETS STRATEGIC VISION

The surest path to success is to build infrastructure, remove barriers, and provide resources and support.
For this is an environment where faculty, staff (and ultimately students) can thrive.

Academic leader, tenured professor, and Fulbright Scholar with over 20 years of administrative and teaching experience, including service as **Deputy Provost for Academic Affairs, Faculty Senate President, Department Chair, and Institute Director** in addition to overseeing the Honors Program and Center for Teaching and Learning at [Drake University](https://www.drake.edu).

- Offering deep expertise in faculty development across all career stages, cross-cultural understanding, and development of global initiatives that result in growth of faculty, staff, and international partnerships.
- Champion in fostering transparency, collaboration, inclusivity, and communication to strengthen buy-in, collegiality, and unified decision-making across a diverse university structure.
- Contributor to critical policy work (i.e., Intellectual Property and Copyright Policy, AI Guidelines, and Export Control) through collaboration with faculty, legal counsel, department chairs, and administrators.
- Guardian of financial resources through planning, allocation, cost reduction, and strategic growth of external grant funding for scholarships, community engagement, and innovative teaching.

EMPLOYMENT HISTORY

DRAKE UNIVERSITY, Des Moines, Iowa

8/2000 to present

Deputy Provost for Academic Affairs | 2023 to present: Reporting to the Provost and Chief Academic Officer, provide strategic and operational leadership to enhance academic excellence, professional development, and faculty success across eight academic units serving approximately 5,000 students. Lead a team of eight faculty and staff and a direct budget of \$500K dedicated to faculty professional development, research grants, onboarding, and recognition programs.

FACULTY SUCCESS LIFECYCLE: RECRUITMENT, HIRING, ONBOARDING, MENTORING, DEVELOPMENT, AND RECOGNITION.

- Reimagined and rebranded the Center for Teaching Excellence as the Center for Teaching and Learning (CTL), creating a vision and mission, hiring a faculty development specialist, and building an online resource for faculty and staff.
- Originated the inaugural Madelyn Levitt Award, a premier faculty scholarship recognition program through budget-neutral realignment of existing awards funding, institutionalizing recognition of outstanding faculty achievement.
- Designed and implemented a university-wide onboarding and mentoring program for new faculty, ensuring structured integration from day one and supporting long-term retention.
- Participate in faculty search processes across academic units, interviewing candidates and providing recommendations to college hiring committees.
- Created and delivered multiple in-house and external faculty development initiatives aligned with Drake's HLC Quality Initiative (Building Community, Teaching with Intentionality, Striving for Well-Being).
- Launched professional development programming and support infrastructure for department chairs, both new and continuing, to strengthen academic leadership and operational excellence across units.
- Repurposed institutional space to establish a dedicated faculty lounge — now an active hub for scholarly exchange, developmental programming, and community building across faculty and staff.
- Promote a rigorous, timely, and culture-affirming recognition process through oversight and administration of the annual faculty honors and awards cycle.

FACULTY GOVERNANCE AND ENGAGEMENT STRUCTURE

- Instituted the Academic Affairs Advisory Council (AAAC), an inaugural standing body of faculty from the eight academic units, convening monthly (academic year) to formalize faculty voice and strengthen shared governance.
- Serve as the liaison to four Faculty Senate committees: University Curriculum (UCC), Drake Curriculum Analysis (DCAC), Admission/Retention/Financial Aid (ARFAC), and Compensation.
- Collaboratively created policies, including a new Intellectual Property and Copyright Policy replacing a decade-old policy, the first of its kind for Drake, Artificial Intelligence (AI) guidelines, and an Export Control Policy.

Drake University, Deputy Provost for Academic Affairs – CONTINUED

CURRICULUM, ASSESSMENT, AND ACCREDITATION

- Co-direct the University's HLC Quality Initiative, overseeing assessment infrastructure development. Leveraged data collection and review, and staffing, training, and evaluation processes, aligned with identified institutional needs.
- Oversee implementation of the general education curriculum: Areas of Inquiry (AOI), First Year Seminar (FYS), and Honors Program.

FINANCIAL STEWARDSHIP & BUDGET MANAGEMENT

- Collaborated with academic deans and the Office of Institutional Research to support the Provost in executing approximately \$3M in academic affairs budget reductions, relying heavily on data-driven decision making, while simultaneously establishing a replicable, data-informed framework for proactive future fiscal planning.
- Provide oversight of the Office of Sponsored Programs, including the Director and three staff members, directing strategic growth in external funding for scholarships, community engagement, and innovative teaching.

President (22 to 23)/Vice President (21 to 22) Faculty Senate, & Chair/Vice Chair, Senate Executive Committee | 2021 to 2023: Elected faculty representative to the President's Cabinet and principal faculty liaison to the Board of Trustees, Provost, and senior administration on all matters of academic policy, shared governance, curriculum, and strategic planning.

HIGHLIGHTS

- Led efforts to make equity and inclusion coursework a required component of the general education curriculum for 100% of undergraduate students, strengthening the university's commitment to diversity, enhancing its reputational positioning, and future-proofing its curriculum against evolving accreditation expectations.
- Led faculty consultation and engagement during the planning and rollout of the university's blended advising model, resulting in measurably higher faculty engagement and smoother implementation.
- Championed servant leadership practices, resulting in a cabinet decision to conduct annual visits to each academic unit, initiating a structural change that enhanced faculty-administration communication across all colleges.
- Enriched faculty-administration relations by organizing unit-level town halls for the President, engaged with departments to advocate for proposed global strategic growth initiatives, and encouraged the executive committee to evaluate proposals with a focus on the university's long-term future.

Director, Rolland and Mary Nelson Institute for Diplomacy and International Affairs, Drake University | 2019 to 2023:

Led a team of five in administering the Institute's programming, grant portfolio, and community partnerships.

HIGHLIGHTS

- Oversaw the biennial \$25,000 Global Pressing Issues Grant and additional student scholarship awards, coordinating with academic units to ensure effective administration and public communication of outcomes.
- Organized annual interdisciplinary Global Citizen Forum — a symposium showcasing student global project outcomes and fostering cross-cultural and cross-disciplinary collaboration.
- Grew faculty and staff-initiated international partnerships through intercultural strategic curriculum initiatives.
- Served on the Drake International Grants Committee, Global Learning Scholarship Committee, and Global Engagement Advisory Council.

Chair, Department of Economics and Finance, Zimbleman College of Business, Drake University | 2015 to 2019

HIGHLIGHTS

- Spearheaded comprehensive curriculum redesign incorporating data analytics, ESG reporting standards, and fintech innovations (blockchain) to align with industry evolution.
- Provided structured mentoring to junior faculty in course development, student engagement, scholarly publication, and conference participation — directly supporting annual review success.
- Secured CFA Institute University Affiliation Status for the Drake Finance program, recognizing adherence to industry standards and opening scholarship opportunities for students.
- Implemented learning outcomes assessment across all departmental programs.
- Developed multi-year course rotation plans to strengthen advising and student degree planning.

DRAKE UNIVERSITY - CONTINUED

Professor/Associate Professor of Finance (tenured) | 2007 to present

Assistant Professor of Finance | 2000 to 2006

Zimpleman College of Business (formerly the College of Business and Public Administration): Develop and deliver curriculum on topics such as personal, corporate, and international finance, investment and portfolio management, fixed income and securities, and others to undergraduate and graduate students.

WASHINGTON STATE UNIVERSITY, Pullman, Washington

1996 to 2000

Instructor | 1997 to 2000

Research/Teaching Assistant | 1996 to 2000.

ADDITIONAL ACADEMIC APPOINTMENTS & MENTORING

Visiting Professor of the Faculty of Graduate Studies and Research, Makerere University Business School (MUBS), Kampala, Uganda: 2008 to 2018: Provided graduate instructions and mentoring.

Fellows Development Program Mentor (Financial Sector Management) | Macroeconomic and Financial Management Institute of Eastern and Southern Africa (MEFMI) | 2017 to 2020: Fellow specializing in Regulation of Capital Markets.

CFA Program Principal Contact, CFA University Affiliation | 2015 to present

Fulbright Scholar | Uganda Martyrs University, Nkozi, Uganda | 2011 to 2012

CFA® Instructor | Stalla CFA study program (acquired by Kaplan Schweser in 2011): 2005 to 2010

Faculty Advisor | African Caribbean Student Association (ACSA) | 2010 to present

Drake Crew Scholars Mentor | 2021 to 2023

Drake Honors Thesis Supervisor

KEY SKILLS SUMMARY

Strategic Academic Leadership	Strategic Planning & Execution	Faculty Recruitment & Retention
Governance Policy Development	Curriculum Design & Accreditation	Faculty Development & Recognition
Financial Management & Budgeting	Data Analytics / Data Analysis	Onboarding & Mentoring Programs
Global Engagement Initiatives	Data Informed Decision Making	Stakeholder Relations
Cross-Cultural Understanding	Grant Planning	Cross-Institutional Collaboration

EDUCATION & CERTIFICATIONS

Ph.D., Business (Finance) | Washington State University, Pullman, WA | 2000

MBA, Finance | Washington State University, Pullman, WA | 1996

B.S., Business Administration (*summa cum laude*) | Washington State University, Pullman, WA | 1993

B.A. (Honors) | Makerere University, Kampala, Uganda | 1985

Diploma in Tourism and Hotel Management | International Hotel & Tourism Management, Austria | 1992

CFA® (Chartered Financial Analyst) Member | CFA® Society of Iowa & CFA® Society of East Africa | 2017

CFA® Institute Charterholder | CFA® Institute | 2024

Additional CFA® Institute Credentials:

- Statistics for Machine Learning for Investment Professionals
- Data and Statistics Foundation for Investment Professionals
- Data and Statistics Foundation for Investment Professionals
- Natural Language Processing
- Mitigating Biases in the Data Science Pipeline for Investment Professionals
- Data Science for Investment Professionals Certificate

HONORS & AWARDS

CFA Research Challenge Winning Industry Mentor | CFA Society of East Africa – Uganda | 2019 to 2020

Drake Research Grant | 2002, 2004, 2022

Member, Sigma Beta Delta International Honor Society

SELECTED SCHOLARSHIPS

- Suh, I. and Senteza, J. (2025). The cross-sectional characteristics of Chinese official financing in Africa. *Journal of Financial Economic Policy*, 17(3), 457–474.
- Root, T.H., Senteza, J., Suh, I., and Yoon, J. (2023). Abercrombie & Fitch Co.: Does ESG matter? *International Journal of Teaching and Case Studies*, 14(1), 11–50.
- Senteza, J., Suh, I., and White, T. (2020). Under Armour, Inc.: Will a Fallen Titan Recover? *International Journal of Teaching and Case Studies*, 11(4), 285–301.
- Senteza, J., Suh, I., and White, T. (2019). Battling the Oil 'Death Spiral': ConocoPhillips vs. Antero Resources Corp. *Southeast Case Research Journal*, 16(1), 95–116.
- Long, R., Senteza, J., Suh, I., and White, T. (2018). J.C. Penney Corporation: Reinventing Retail. *Journal of Finance Case Research*, 17(1).
- Root, T., Senteza, J., and White, T. (2014). Characterizing Risk Tolerance by Nationality: A Comparison of the U.S. and Uganda. *Journal of Business and Behavioral Sciences*, 26(2), 7–24.
- Bishop, D., McKnight, G., Senteza, J., and Root, T. (2013). Overcoming Challenges from Running a Faculty-Led Short-Term Study Experience in Sub-Saharan Africa: Case Study Uganda. *International Business: Research, Teaching and Practice*, 7(1).
- Root, T., Rozycki, J., Senteza, J., and Suh, I. (2007). The Finance Curriculum in the New Millennium: A Comprehensive Survey. *Journal of Financial Education*, 33, 1–27.
- Kirk, D., Root, T., Meyer, B., Senteza, J., and Miller, C. (2006). Teaching Evaluation: Does the Switch to an Online Process Make a Difference? *Journal of the Academy of Business Education*, 7.
- Njoroge, J., Senteza, J., and Suh, I. (2006). Learning Styles and Attitude towards Technology: Focus on Business Students. *Journal of College Teaching and Learning*, 3(5).
- Njoroge, J., Gill, S., and Senteza, J. (2005). Earnings Management: Do Large Investors Care? *Financial Decisions*, 17(3).
- Senteza, J. (2004). Institutional Price Pressure: Evidence from NASDAQ-NYSE Listings. *Journal of Applied Business Research*, 20(2).
- Wolverton, M. and Senteza, J. (2000). Hedonic Estimates of Regional Constant Quality House Prices. *Journal of Real Estate Research*, 19(3).
- Root, T.H., Senteza, J., Suh, I., and Yoon, J. From Chips to Intelligence: A Valuation Framework Applied to NVIDIA. (*Working Paper*)

TEXTBOOK REVIEWS

- Investment Analysis and Portfolio Management, by Frank K. Reilly and Keith C. Brown, 8th Edition, Thompson Southwestern, 2006.
- Fundamentals of Multinational Finance, by Michael Moffett, Arthur Stonehill, and David Eiteman, 2nd Edition, Pearson Addison Wesley, 2006.
- Cases attached to Financial Management: Theory and Practice by E.R. Brigham, L.C. Gapenski, and M.C. Ehrhardt, 9th Edition, The Dryden Press, 1999.
- Finance by Zvi Bodie and Robert C. Merton, Prentice Hall, 1998.